



# **VIBRANT CAMPUS LIFE**

- 65+ Hobby Clubs
- 13 IEEE Technical Societies
- 12 ACM Special Interest Groups
- 45 Acre CCTV Secured Campus
- · Sports Infrastructure for Cricket, Basketball, Football, Badminton, Volleyball, Lawn Tennis
- 5 Star Rated Hostel Facility



Sumanaswini Google ₹60LPA

₹44LPA



**DREAM JOBS BEGIN @MBU** 







amazon **₹45**LPA





Google

₹60LPA



**₹32** LPA

amazon ₹32 LPA









# **GLOBAL ADVANTAGE** @MBU



**PennState** 

International collaborations with Top 100 Global Universities for Student Exchange and Study Abroad Programs

# JOINT CERTIFICATION **PROGRAMS WITH TOP** INTERNATIONAL UNIVERSITIES









# RANKINGS AND ACCREDITATIONS'



niff-Innovation Ranked 51-100 Band-2023















3.5 STAR

\*All the Accreditations and Recognitions are for SVET Colleges now known as Mohan Babu University



To apply, call on **946 9465 946** or visit http://admissions.mbu.asia/

Campus - Sree Sainath Nagar, Tirupati, Andhra Pradesh - 517102 Email: admissions@mbu.asia



Welcome to MBU's School of Commerce and Management (SCM), where your journey towards a successful future begins. At SCM, we understand that your education is an investment in your future, and we are committed to providing you with a transformative experience that prepares you for the challenges of the competitive business world. Our programs are meticulously crafted to offer a top-tier education, enabling you to gain a global perspective, develop into a well-rounded individual, and position yourself for success. We pride ourselves on the perfect blend of theoretical knowledge and practical application that defines our curriculum. Through interactive lectures, case studies, group discussions, and hands-on projects, we foster critical thinking and problem-solving abilities, ensuring you can effectively apply core concepts in real-world scenarios.

At SCM, we believe in staying at the forefront of education. Our curriculum is thoughtfully designed, constantly updated, and academically rigorous, reflecting our dedication to academic excellence. You will be guided by a diverse team of experienced faculty members who are experts in their respective fields, providing you with a top-notch education that equips you with the latest knowledge and skills. Join SCM at MBU, and embark on a journey that not only enriches you academically but also transforms you into a confident, capable, and globally aware professional.

Prepare to excel in the world of commerce and management with us, where your success story begins.

### **UG COURSES OFFERED**

- B.Com. Computer Applications
- BBA
- BBA with Specialisation in Certified Investment Banking Operations Professional (Job Assistance Course)

#### PG COURSES OFFERED

Operations Professional (Job Assistance Course)



# WHY CHOOSE MANAGEMENT @ MBU

Holistic Education: Build a strong foundation in business fundamentals while developing critical life skills like problem-solving, leadership, and adaptability.

Real-World Experience: Gain practical exposure through live projects, consulting assignments, and collaborative research initiatives.

Networking Opportunities: Collaborate with peers, faculty, and industry experts at networking events designed to foster partnerships and career

Cutting-Edge Facilities: Leverage state-of-the-art resources, including:

- Center for Business Innovation
- Marketing Research Lab
- Financial Analysis Lab

#### Research-Based Teaching Pedagogy:

- State-of-the-art classrooms with ICT-enabled facilities for enhanced teaching and learning.
- Case study-based teaching and flipped classroom methods to foster active participation.

#### Promoting Innovation:

- Business simulators for hands-on experience in functional business
- Seed grant opportunities for startups through Vhub.
- Idea and Incubation Centre to nurture entrepreneurial talent.
- Access to MOOC (Massive Open Online Courses) for self-paced learning.

### **Industry Collaboration**

- Partnerships with leading industries for live projects, consulting assignments, and internships.
- Collaborative courses, including SAP Certification in Material Management or Finance and Accounting.

### INSTITUTIONAL PLACEMENTS

110+ Multinational Corporations visited in 2023-24 with 1800+ offers

20% Growth in highest package with the highest being 60 Lakhs

#### Students got offers from

Google at a package of 60 Lakhs & a package of 44 Lakhs from amazon & PyugaByte

**45%** Students Placed in MNCs with a Package Above **6** Lakhs