









DREAM JOBS BEGIN @MBU

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GLOBAL ADVANTAGE @MBU

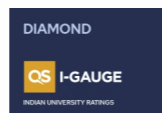


International collaborations with Top 100 Global Universities for Student Exchange and Study Abroad Programs

JOINT CERTIFICATION PROGRAMS WITH TOP INTERNATIONAL UNIVERSITIES



RANKINGS AND ACCREDITATIONS*



*All the Accreditations and Recognitions are for SVET Colleges now known as Mohan Babu University

GET HIRED AT TOP COMPANIES WITH MBU'S STELLAR PLACEMENTS



and many more...

Unlocking Your Potential: Measure, Improve, Excel!

@MBU



At MBU, we understand the importance of quantifying student employability. Our solution lies in comprehensive psychometric assessments that measure Knowledge, Ability, Skills, and Personality of candidates. This holistic evaluation approach emphasizes critical competencies valued by various industries. We've developed the Continuous Evaluation Program (CEP), an assessment framework that evaluates students from the First to Seventh Semester.

What is CEP?

The Continuous Evaluation Program (CEP) is a comprehensive assessment system spanning from the First to Seventh Semester. It serves as an early warning and monitoring system for the institute, mapping students against industry benchmarks to identify training gaps. These scientifically designed assessments help students enhance their career prospects and prepare for campus placements through continuous feedback.

Advantages of CEP:

1. **Scientifically Designed:** Measures industry readiness throughout higher education.
2. **Identifies Training Needs:** Provides ongoing feedback to students and the institute.
3. **Boosts Placement Conversions:** Enhances training impact and improves placement ratios.

Assessment Development in CEP:

MBU has partnered with AON, a leader in corporate assessment design, to develop and deploy student assessments. The process involves:

- Breaking down roles into key competencies
- Mapping competencies to appropriate measurement instruments
- Creating role-specific assessments
- Benchmarking using diverse student samples
- Deploying validated assessments with 98% correlation reliability

Different assessments covered in CEP:

- | | |
|--------------------------------|---|
| 01. Numerical Ability | 05. Coding Ability/Skill |
| 02. Analytical/Logical Ability | 06. Computer Fundamentals & Programming Knowledge |
| 03. English Usage | 07. Employability Aptitude |
| 04. Technical Knowledge/Domain | 08. Written English |

Roles Covered in CEP:

1. **Analyst:** Data analysis and presentation for customer solutions and business decisions.
Key Skills: Analytical, Quantitative, English Usage, Written English
2. **Customer Service Executive:** Resolving customer issues via multiple communication channels.
Key Skills: Analytical, English, Written English

3. **Graduate Engineer (Plant):** Core processes in manufacturing and production facilities.
Key Skills: Analytical, Quantitative, English, Domain Knowledge
4. **Graduate Engineer (R&D):** Technical research and experimentation for product/process improvement.
Key Skills: Analytical, Quantitative, English Usage, Domain Knowledge
5. **Network Engineer:** Deployment and maintenance of organizational network infrastructure.
Key Skills: Analytical, Computer Fundamentals
6. **Operations Executive:** Efficient execution of service delivery and product manufacturing processes.
Key Skills: Analytical, Quantitative, English
7. **Sales Executive:** Product/service sales, relationship building, and revenue generation.
Key Skills: Analytical, Quantitative, English, Written English
8. **Software Developer:** Conceptualization and development of software products/applications.
Key Skills: Analytical, Quantitative, English, Coding
9. **Software Engineer:** Software development, improvement, and maintenance.
Key Skills: Analytical, Quantitative, English Usage, Written English, Computer Fundamentals
10. **Software Tester:** Identifying and rectifying software defects and quality issues.
Key Skills: Analytical, Quantitative, English Usage, Computer Fundamentals

The Continuous Evaluation Program at MBU equips students with the skills and insights needed to excel in these diverse roles, preparing them for successful careers in today's competitive job market.

PLACEMENT HIGHLIGHTS

110+
Multinational
Corporations
visited in 2023-24
with
1800+ offers

20%
Growth in highest
package with the
highest being
60 Lakhs

Students got offers from
Google at a package of
60 Lakhs & a package of
44 Lakhs from
amazon & YugaByte

45%
students placed in
MNCs with a
package above
6 Lakhs

