

DREAM. BELIEVE. ACHIEVE.



MOHAN BABU UNIVERSITY

♦ Sree Sainath Nagar, Tirupati Andhra Pradesh - 517102
 ♦ www.mbu.asia Follows us on: (f) | (a) | (in)

To know more, Call +91-9469465946 or register at admissions.mbu.asia



32 YEARS OF **UNWAVERING TRUST 1UNIVERSE OF POSSIBILITIES**

WELCOME TO IOHAN BABU UNIVERSITY

From a young village boy to a teacher, actor, producer, writer, Member of Parliament, philanthropist, and an educationist - it has been 3 decades of being at the service to my people. Yet, every bit of this enchanting journey runs fresh in my mind.

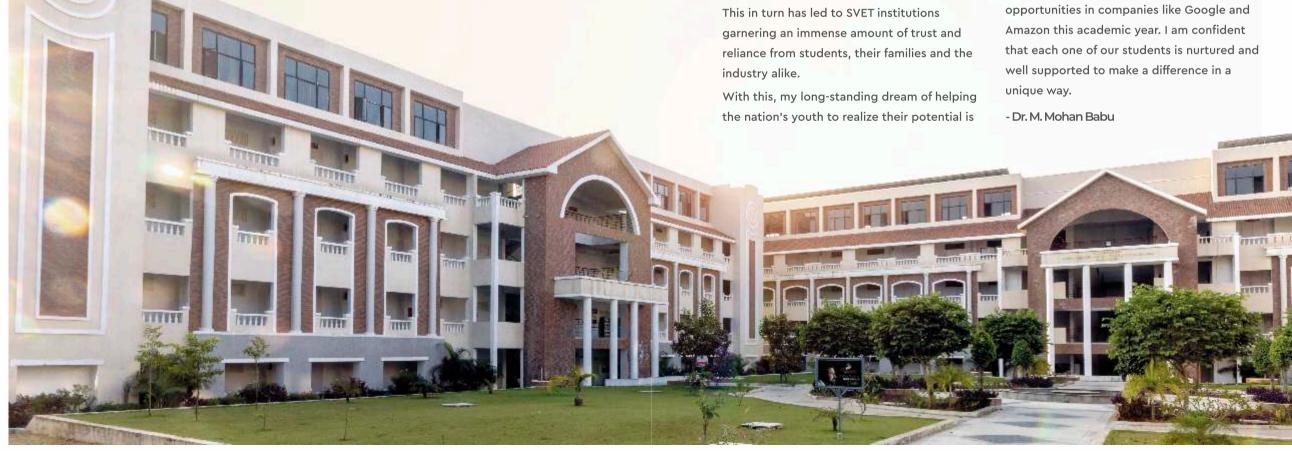
After all, at heart, I am still that dreamer from Modhugulapalem who followed into his father's footsteps to become an educator. A proud son of a dedicated school headmaster, it humbles me to have continued his legacy, first as a teacher myself and then as the Chairman of the renowned Sree Vidvanikethan Educational Trust (SVET).

Ever since its inception in 1992, the seed of SVET has flourished into a large Kalpavriksha helping thousands of young learners fulfill their aspirations.

also culminating into a larger vision. It is gratifying to witness all the years of hard work, commitment, and passion with SVET now transformed into a universe of possibilities at Mohan Babu University in Tirupati.

MBU's advanced curriculum, expert mentorship, best-in-class facilities with a safe 5-star rated campus and 65+ clubs are poised to help students innovate, learn and lead the next, today. In a constantly changing world, only talent that is future-ready can take the baton ahead. Therefore, MBU focuses on delivering a unique blend of academic brilliance, discipline and dynamism.

Groomed in such an inspiring culture, a community of thousands of students is preparing for a future of success. I am pleased to see them soar high with rewarding



PADMA SHRI

DR. M. MOHAN BABU

CHANCELLOR

Dr. M. Mohan Babu is the Founder and the Chairman of Sree Vidyanikethan Educational Trust. A brilliant, versatile and popular cine artiste by choice and a producer of great talent, Dr. M. Mohan Babu acted in more than 560 movies and produced over 72 movies all carrying a significant contemporaneous social message to the society. Some of the movies won national level awards carrying his reputation far and wide. Dr. M. Mohan Babu was the recipient of distinguished national awards for the creative, innovative roles he played in movies.

In recognition of his versatility, Dr. M. Mohan Babu was nominated as a Member of Parliament (Rajya Sabha) from 1995 to 2000, and in that capacity he spared no effort to strive for the social, economic and educational reconstruction and the wellbeing of the rural poor. He is a passionate educationist with a mission to provide quality education at affordable cost, and thus he has contributed richly to the development of the human resource necessary for the economic and industrial well-being of the country.

As a Physical Director in the early phase of his career, Dr. M. Mohan Babu witnessed the potential of the rural youth in some categories of sports, and games and this led to make Physical Education an important constituent of the university. He is a humble philanthropist helping many organizations to serve the deprived sections of the society. As the chairman of SVET, he has about three decades of rich experience in establishing

and managing Educational Institutions. Under his leadership, Sree Vidyanikethan Educational Institutions have gained high reputation in the state of Andhra Pradesh.

He had laid the foundation of Sree
Vidyanikethan Educational Trust in 1993. Now,
after 32 years, his efforts have been rewarded.
Several premier institutions such as
Sree Vidyanikethan Institute of Management,
Sree Vidyanikethan College of Nursing,
Sree Vidyanikethan Engineering College,
Sree Vidyanikethan College of Pharmacy, and
Sree Vidyanikethan Degree College, that are
already functioning



THE STORY OF MBU'S LOGO

A GREEK MYTHICAL CREATURE THE GRIFFIN

The Griffin is a majestic beast with the head of an Eagle, the body of a lion and magnificent wings. This king of all features symbolises wisdom, ability, courage, power, ambition and leadership. As an omen, Griffins are the symbol of the sun, pushing one towards brighter aspects of life.

It aligns with MBU's Vision of helping the students unleash their potential and make them ready for a brighter future. MBU is the hub of innovation and entrepreneurship-being the wind under wind under novelle wings. The remarkably able leadership of the expert professors guide the students towards wisdom.

A Griffin, combining the qualities of an Eagle and a Lion –

amplifies the incredible power, inspiration and courage to seek and imbibe the knowledge. Something MBU envisages for all their stakeholders will imbibe – the courage to seek knowledge, accept the truth and make their dreams come true while making a positive shift in the world we live.

The 30 feathers on the Griffin's wings represent the 30 years of unwavering trust and hard work towards making this dream a reality. The wings reflect the ability to fly high and reach creative peaks with constant upswings- a mindset MBU adheres to.

THE COLOUR PALETTE

A combination of red and yellow and often considered propitious, these colours represent the very roots of Indian culture and ethos. It denotes an auspicious atmosphere for all the stakeholders and the University. Yellow as a colour represents optimism, intellect, creativity, joy and warmth. It inspires and fills one with the energy to achieve – just what MBU offers to all the students. A sense of purpose and the energetic push to make it happen.

Red conveys passion, action, courage,

vibrancy and desire. It is the driving force that leads to action, boosting one's confidence to achieve all they want. The futuristic courses and innovative teaching styles at MBU empower the students to turn their dreams into reality.

Together, the logo depicts the limitless passion, courage and desire for knowledge. It talks volumes about the qualities the students will possess and the excellent stories of change and brilliance that await them in future.

























YOUR GATEWAY TO A REWARDING CAREER @MBU

Embark on a journey to success with MBU, where dreams meet opportunities!

Join the ranks of MBU alumni making waves with industry giants like Google and

Amazon, securing packages of up to 60 lakhs. Our commitment to excellence is reflected in our placement records.

Highlights:

6000+ placements in 250+ MNCs over the last

three years.

In the academic year 2022-23 alone,

112 Companies Visited 2062 Placement Offered 92% Students Placed

45% students got placed in MNCs with packages exceeding 6 Lakhs. An astounding 20% growth in the highest package, reaching a pinnacle of 60 Lakhs in the current year.

Choose MBU, Choose Success
At MBU, we don't just provide education;
we craft success stories.

Academic Year	No. of Companies Visited	Percentage of Students Placed
2018-19	77	80%
2019-20	57	83%
2020-21	68	86%
2021-22	74	90%
2022-23	112	92%

DREAM OFFERS



Google ₹60[PA]



Google ₹60 LPA



amazon ₹45 LPA







amazon wow



₹**32** LPA







Raparti G Aamreer

amazon

*32 LPA



MorganStanley ₹29 LPA





WELLS FARGO

₹24 LPA



SOME OF OUR

PROMINENT RECRUITERS





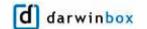








Cognizant











Deloitte.











































































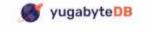














































RANKINGS AND CCREDITATIONS



nirf-Innovation

2023 51-100 Band



(Valid Up to 2027)



3.47 score

Ensuring **Quality Education**

DIAMOND BAND MHW RANKINGS

SII GREEN RANKINGS 2023

Listed in Top 20

CII AICTE-CII Survey

Platinum Category

NIRF Pharmacy 101-125 Band



GLOBAL ADVANTAGE



MBU has MoUs with the following International Universities, ranked between 1-100 in Global Rankings





Joint Certification Programmes with the following top International Universities









INDUSTRY COLLABORATIVE

PROGRAMS

MoUs for Industry Collaborations









MoUs for Curricular / Co-Curricular / Research Activities









MoUs with Top 20 Multi-specialty/Super-specialty Hospitals in and around Tirupati for Clinical Training to the Students of School of Paramedical, Allied and Healthcare Sciences and School of Pharmaceutical Sciences.



B.Tech Programs in Academic Collaboration with









RESEARCH



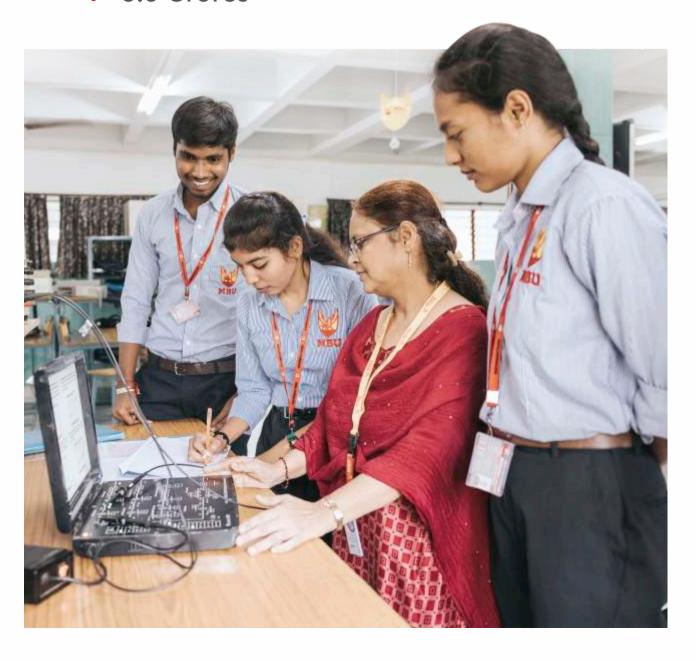
V-Hub Innovation Centre



AICTE-IDEA LAB worth 1.2 Crore



DST-STI Hub worth 3.6 Crores



PATENTS



225+ Patents Published



50+ Patents Published by Students

PUBLICATIONS

1500+

Number of papers published in Scopus Indexed

200+ Number of papers

published in

Journals

SCI/SCIE/WoS

Journals

100+

Number of papers published with more than 2 impact factor 100+

Number of Student Industrypublished collaborated papers in **Publications** (Scopus/ WoS Indexed/ UGC-CARE)

250+

PH.D. RESEARCH SCHOLARS

19

Number of Ph.D. Research Centre Departments 200+

Number of Recognized Ph.D. **Supervisors**

320+

Number of Ph.D. Research **Scholars**

FUNDING AND GRANTS

11

Number of ongoing Government **Funded Projects**

6Cr+

Net worth of ongoing sanctioned **Government Projects**

RESEARCH CENTRES

- MEMS Research Centre (NMDC)
- Micromachining Research Centre
- Communications & Signal Processing
- VLSI & Embedded Systems
- Centre for Intelligent Computing
- Centre for Energy
- Computer Networks and Cyber Security Research Center
- Centre for Applied Sciences
- Bio-Signal Research Centre

- Centre for Biological and Allied Sciences
- Data Analytics Research Centre
- Geotechnical Engineering Research Centre
- Water and Environment Research Centre
- Centre for Pharmaceutical Sciences
- Research Centre for Health Care
- Centre for Rural Development
- Tribology Center
- Machine Learning Center

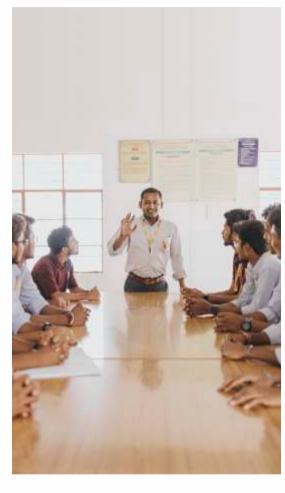
DREAMERS TO ACHIEVERS

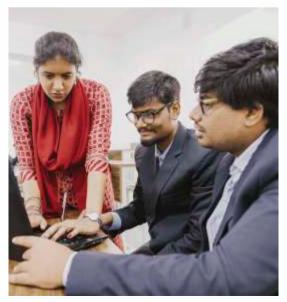
TOP GUN PROGRAM @MBU



The TOP GUN program, conceived by Mr. Vishnu Manchu, Pro-Chancellor of Mohan Babu University, is a groundbreaking initiative with the primary goal of identifying and nurturing high-performing individuals, propelling them towards greater career heights. In the pre-final year of the B.Tech. degree program, students undergo meticulous evaluation encompassing academic background, knowledge, skills, aptitude, passion for excellence, learning potential and determination to overcome challenges. Those selected undergo a rigorous 3-month program, featuring technical training by industry experts, problem-solving exercises, and mini-projects with dedicated mentoring. Recognizing the evolving hiring landscape, the program incorporates participation in coding platforms and events such as Leet Code, Hacker Rank, Hacker Earth, Code Nation, and Code Chef. Seminars, Guest Lectures and Workshops led by industry leaders from companies like Google, Amazon, Microsoft, Adobe, TCS, etc., enhance students' exposure. Tailoring training for ECE, the program ensures specific technical skills required by companies like Tex as Instruments, Silicon Labs, AMD/Xilinx, Cadence & Synopsis are imparted.

Alumni in leadership roles contribute as mentors, offering insights until the hiring process concludes, allowing continual program enhancement. The holistic three-month program not only focuses on technical skills but also hones communication, presentation, decision-making, and stress-coping abilities. MBU sponsors all expenses during this period, emphasizing the commitment expected from students, who may receive consideration for attendance incase of clashes with regular classes. Approximately 140+ hours of comprehensive training is provided, and students are encouraged to pursue certifications from prominent organizations like AWS, Service Now, Sales force, CISCO Networking Academy, Palo Alto Cyber Security Academy, and Blue Prism Academy. The success of the TOP GUN program is evident in the outstanding placements secured in leading MNCs. Companies like Google, Amazon, Wells Fargo, Cisco, Darwin Box, Morgan Stanley, Samsung R&D, Boeing, UxReactor, Microsoft, BNY Mellon, Sales force, Service Now, Adobe, West Pharma and others actively seek TOP GUN Batch students, affirming its status as a well-designed and impactful initiative.











CERTIFICATIONS @MBU



- Offers various cloud computing products and services.
- Provides servers, storage, networking, remote computing, and security.



- CRM platform for metrics, data, and personalized outreach.
- Improves customer service and sales team outreach.
- Salesforce services include Sales Cloud, Service Cloud, Marketing Cloud, and Commerce Cloud.

servicenow.

- Cloud-based platform for automating IT management work flows.
- Service Now funds faculty ramp and student certifications.
- Job-ready students eligible for internships and placements.



- Offers SAP HANA Certification for faster data processing.
- Focus on advanced real-time analytics.

ORACLE'

- Curriculum and resources for hands-on computing experience.
- Learn Java, database skills and Oracle Application Express (APEX).
- Gain a competitive career advantage with Oracle professional certifications.
- Recognized by companies like Accenture, Wipro, TCS, Infosys, Capgemini, HCL Tech.



- Collaboration with TATA STRIVE for the Google scholarship program.
- Enhances employability through various Coursera courses.

INDUSTRY COLLABORATIVE PROGRAMS

B.Tech. CSE Specialization in AI/ML, Data Science, and Cyber Security with



Innovation Centre for Education

- Academic collaboration with IBM Innovation Centre for Education.
- Cutting-edge programs in emerging technologies.



CENTRAL LIBRARY

The Central library of MBU is the one of the biggest treasures and a remarkable place for the readers community. It serves the prime objective of supporting the academics and research programs of the institute by offering various physical and online resources. Spread across three centrally airconditioned floors, the library has Wi-Fi and caters to the reading capacity of six hundred readers.

The library has a fully automated Integrated Library Management System (ILMS) through the KOHA software for all library-related services and an RFID based circulation system. The Central Library proudly possesses a magnanimous collection of various Textbooks, E-books, E-journals from paramount publications across many genres and subjects, along with video lectures. It has every thing you need to quench your thirst for knowledge. The library also has high-quality reprographics and print facilities. The Digital Library is equipped with sixty high configuration computers.

DETAILS OF LIBRARY COLLECTION

COLLECTIONS	VOLUMES	
No. of Books	181942	
Rare Book Collection	3192	
E-journals	30125	
Back Volumes	1650	

INSTITUTIONAL MEMBERSHIPS

IE	Institution of Engineers		
CSI	Computer Society of India		
ELTAI	- English Language Teachers Association of India		
NDLI	National Digital Library of India		
DELNET	- Developing Library Network		
INFLIBNET	- SHODHGANGA E SHODHSINDHU		

E SHODHSHUDDHI

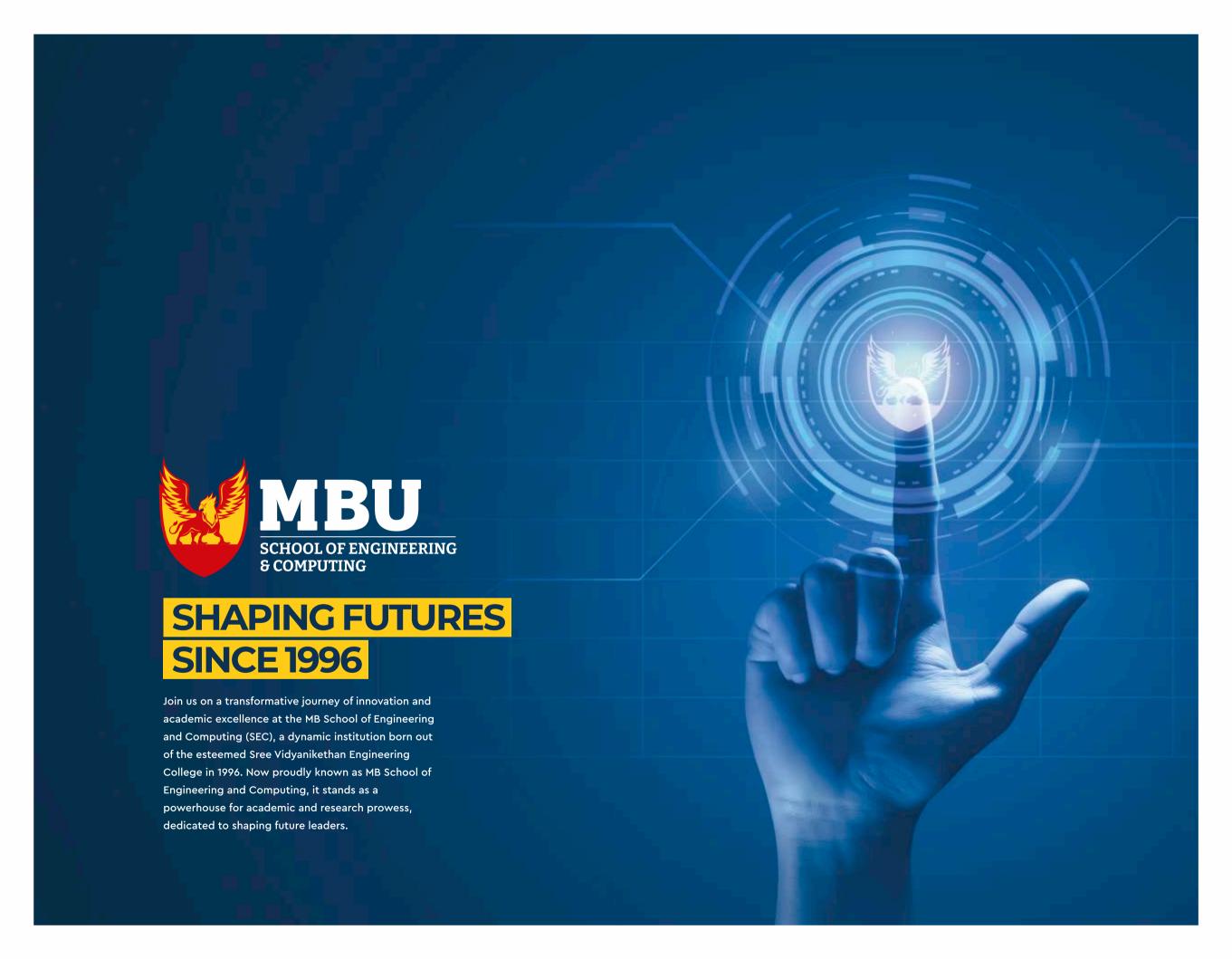












FORGING A ROBUST FUTURE

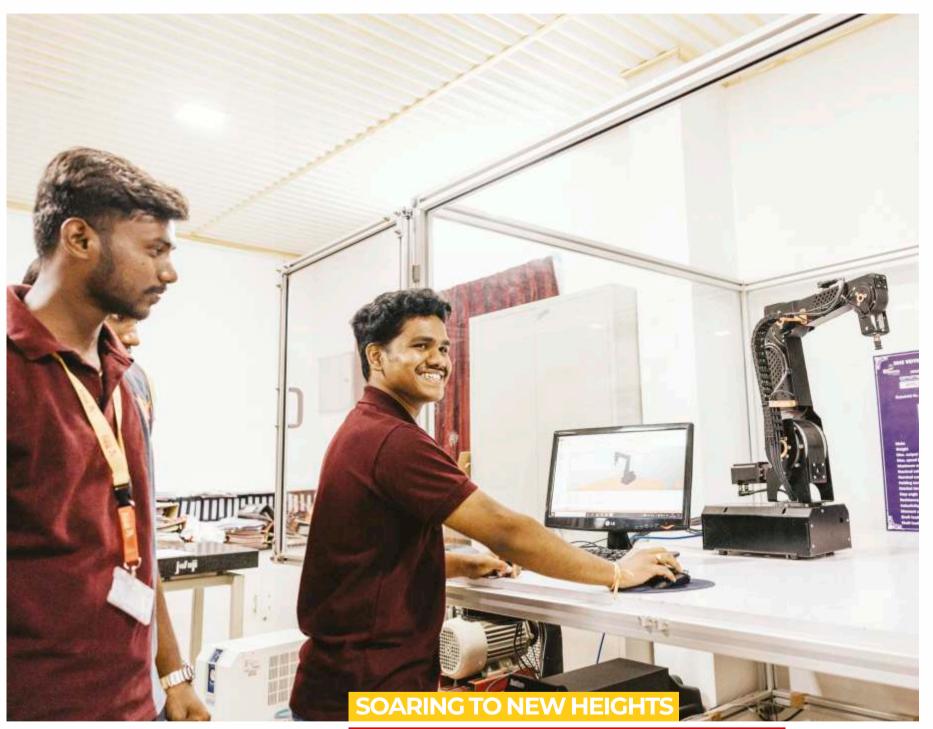
Immerse yourself in a cutting-edge learning environment set within an ultra-modern campus, equipped with state-of-the-art infrastructure.

At the School of Engineering and Computing, our commitment to excellence is reflected in our erudite faculty members, bringing years of valuable experience to deliver best-in-class engineering knowledge through an innovative teaching methodology. With over 1500 research articles in peer-reviewed journals at National and International levels, along with prestigious patents and grants, our faculty ensures the delivery of a world-class education.

Beyond traditional classrooms, our students actively engage in interactive workshops,

seminars, conferences and congress get-togethers. Get access to a wealth of knowledge through our digital library housing over 9000 journals, including subscriptions to globally recognized sources such as IEEE with POP, ASCE and ASME journals.

In our dedication to industry relevance, students gain invaluable real-world experience through internships with top-tier MNCs like Google, Amazon, HP, PWC, JP Morgan, Accenture and software giants like Infosys, Wipro and Cognizant. The remarkable achievements of our 2022-23 graduates, securing 1800+ offers with the highest package reaching 60 LPA, attest to the quality of education and industry preparation at SEC.



THROUGH HOLISTIC DEVELOPMENT

Beyond academic excellence, the School of Engineering and Computing fosters holistic development through a variety of clubs and activities. These initiatives ensure the overall intellectual growth of our students, molding them into well-rounded, techno-dexterous individuals ready to take on the challenges of the future.

Embark on your journey with the MB School of Engineering and Computing, where innovation meets excellence, and the future is forged with knowledge, skill and holistic development.

GET THE MBU EDGE AT MB SCHOOL OF

ENGINEERING AND COMPUTING



Futuristic Programs

School of Engineering and Computing offers a diverse array of undergraduate and postaraduate programs, including B.Tech. in cutting-edge specializations such as Computer Science and **Engineering (Data** Science), Artificial Intelligence & Machine Learning, Cyber Security and more.



State-of-the-art Infrastructure

Immerse yourself in an unparalleled learning environment with our world-class infrastructure. advanced laboratories, and technology-driven classrooms that foster creativity and exploration.



Expert Faculty

School of **Engineering and** Computing boasts a team of highly qualified faculty members who are not just educators but mentors dedicated to guiding students through their academic journey and beyond.



Global Recognition

Our courses have garnered international acclaim, and MBSEC alumni are making waves across the globe, contributing to the ever-evolving landscape of engineering and computing.



Innovation Hub

The School of **Engineering and** Computing is not just an institution; it's an innovation hub. We nurture a culture of innovation, and our students are encouraged to explore their creative potential through engaging capstone projects and assignments.



Industry Integration

Forge connections with industry experts through constant engagements and internships, ensuring that our students are wellequipped with realworld skills and knowledge.



Research **Excellence**

The School of **Engineering and** Computing is home to high-impact research initiatives, with a focus on generating groundbreaking solutions to the challenges of the future. Our researchers are at the forefront of technological advancements.



Placement Success

Join a community of School of Engineering and Computing graduates who have achieved exceptional success in the professional world. Our placement record speaks volumes about the quality of education and training our students receive.

COURSES OFFERED

The wide range of B.Tech. offered courses are:

B.Tech.

Computer Science and Engineering

Artificial Intelligence and Machine Learning

Data Science

Cyber Security

Information Technology

Electronics and Communication Engineering

Electrical and **Electronics Engineering**

Electronics and Instrumentation Engineering

Mechanical Engineering

Civil Engineering

M.Tech.

Computer Science and Engineering

Artificial Intelligence and Data Science

Cyber Security

VLSI and Embedded System Design

Electrical Power Systems

Machine Design

Construction Technology and Management

Bachelor of Computer Applications

Placement Assured Specialized Bachelor in Computer Application in collaboration with SAEINDIA-CAPABL (ETG)

Master of Computer Applications



INSTITUTIONAL

PLACEMENTS

Multinational Corporations visited in 2022-23 with

2062 offers and

1184 offers in 2022-23 (still counting)

This year, 20% Growth in Highest Package with the Highest @

60 lakhs

Google at a Package of 60 Lakhs and a Package of

Offers from

and Amazon

44 Lakhs from Google, YugaByte,

Students Placed in MNCs with a 45% Students Placed in MINO Package Above 6 Lakhs



Welcome to MB School of Commerce and Management (SCM), where your journey towards a successful future begins. At the School of Commerce and Management, we understand that your education is an investment in your future, and we are committed to provide you with a transformative experience that prepares you for the challenges of the competitive business world. Our programs are meticulously crafted to offer a top-tier education, enabling you to gain a global perspective, develop into a wellrounded individual, and position yourself for success. We pride ourselves on the perfect blend of theoretical knowledge and practical application that defines our curriculum. Through interactive lectures, case studies, group discussions and hands-on projects, we foster critical thinking and problemsolving abilities, ensuring you can effectively apply core concepts in realworld scenarios.

At MB School of Commerce and Management, we believe in staying at the forefront of education. Our curriculum is thoughtfully designed, constantly updated and academically rigorous, reflecting our dedication to academic excellence. You will be guided by a diverse team of experienced faculty members who are experts in their respective fields, providing you with a topnotch education that equips you with the latest knowledge and skills. Join School of Commerce and Management at MBU, and embark on a journey that not only enriches you academically but also transforms you into a confident, capable and globally aware professional. Prepare to excel in the world of commerce and management with us, where your success story begins.



WHY MBA @MBU

Holistic Education 5



Build a strong business foundation while honing essential life skills like critical thinking and leadership.

Customized Specializations 1



Tailor your MBA with dual specializations in HR Management, Finance, Marketing or Business Analytics.

Real-World (Experience \



Engage in live projects, consulting assignments and collaborative research for practical industry exposure.

Networking Opportunities 7



Connect with peers, faculty and industry professionals at networking events to foster collaborations.

Cutting-edge Facilities



Access state-of-the-art research centers and labs, including the Center for Business Innovation, Marketing Research Lab and Financial Analysis Lab.

PROMOTING INNOVATION

- Business Simulators for Real-time Experience in Business Functional Areas
- Seed Grant Opportunity for Startup through V-Hub
- Idea and Incubation Centre for Entrepreneurial Orientation
- We offer opportunities to participate in MOOC (Massive Open Online Course) program

INDUSTRY COLLABORATIONS

 Collaborations with Industries for Live Projects, Consulting Assignments and Internships

COLLABORATIVE COURSES



Certification in Material Management/Finance and Accounting

COURSES OFFERED

UG Courses Offered

B.Com. Computer Applications

B.Com.

BBA General

PG Courses Offered

MBA in Marketing/HR/Finance/ **Business Analytics**

INSTITUTIONAL **PLACEMENTS**

Placement offers from Top Multinational Companies

Recent Recruiters Include:

Para Back of India

PARA 1/A 1/Allerez (I)











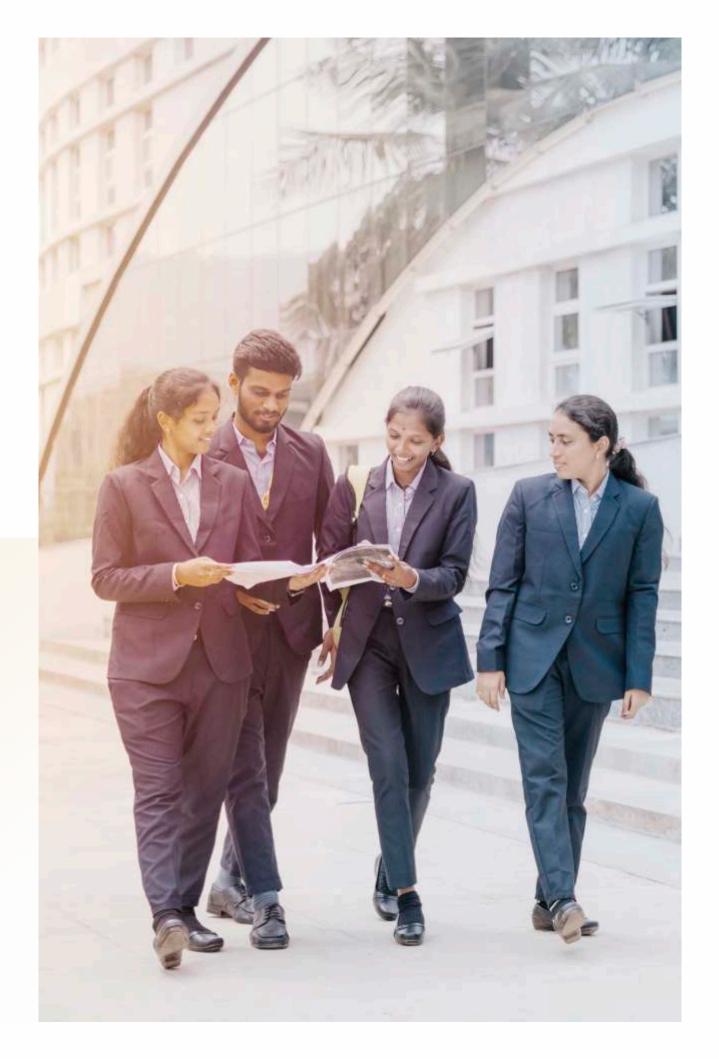
(I) IGICI Bank

Average CTC

Highest CTC

8 Lakhs

MBU Career Development Council Strives **Best To Secure Better Placements**







INNOVATING TOMORROW'S MEDICINE

The MB School of Pharmaceutical
Sciences (SPS) is dedicated to teaching,
research and training in the subject
domain. Over the years, MB School of
Pharmaceutical Sciences has established
State-of-the-art facilities to impart
practical training to the students and
inculcate deep professional insight. The
successive graduates secure good
placements due to the erudite expertise
of the esteemed faculty members.

GET THE MBU EDGE

MB School of Pharmaceutical Sciences trains health practitioners in an inter-professional setting, emphasizing medically underserved areas. As a result, our students go on to excel as highly qualified physicians and healthcare professionals who understand how the medical disciplines can and must work together. MB School of Pharmaceutical Sciences also shares a vision to transform the future of healthcare and provide easier access to high-quality services to patients. Our students experience life-changing service working domestically and internationally with people in need.

MoUs

MB School of Pharmaceutical Sciences has established strong collaborations with pharmaceutical companies and an NGO, fostering industry connections and providing students with practical insights and opportunities. SPS has received recognition for its industry collaboration, including the prestigious 'Platinum Status' in the AICTE-CII Survey.

GLORY PHARMA



















AWARDS AND RANKINGS

National Award for Best Industry-linked Institute in India, AICTE-CII Survey: Platinum Rank

2023 NIRF India Ranking: 101-125 Band (Ministry of Education, Government of India)

2022: Received a research project grant for a bone density apparatus worth ₹10 lakhs from DST, New Delhi

2022: Secured Best Ranking in Institutional Innovation Council, MoE Innovation Cell, AICTE, New Delhi

A well-established and recognised Pradhan Mantri Jan Aushadhi Centre is on campus to practice pharmacy as a profession

A well-established and recognised Drug Information Centre under IPC, Ghaziabad, to update the knowledge of pharmacy within students

CPCSEA approved Animal House Facility and project proposals on animal experimentation

Collaboration with the V-Hub Incubation Centre to foster a culture of innovation and entrepreneurship among students and faculty members

Received MBU Seed Grant of ₹2 lakhs for the Innovative Research Idea on AI-Based Drug Delivery Development



Innovative Teaching Methods

MB School of Pharmaceutical Sciences implements innovative teaching methods to enhance the learning experience of students.

These methods include hands-on training, interactive sessions and modern technology. It also offers various 'add-on' courses and student clubs to promote holistic development.



Practical Exposure

MB School of
Pharmaceutical Sciences
organises industry visits
and field trips to
pharmaceutical
manufacturing units and
research facilities. These
practical experiences
provide students with
direct exposure to the
pharmaceutical industry
and real-world applications
of their knowledge.



Strong Alumni Network

MB School of
Pharmaceutical Sciences
has a strong alumni
network comprising
successful professionals
in the field of pharmacy.
The alumni network
provides guidance,
mentorship and support
to current students,
helping them in their
career endeayours.

COURSES OFFERED

B.Pharmacy

M.Pharmacy - Pharmaceutical Analysis

M.Pharmacy - Pharmaceutics

Pharm.D.

Pharm.D. (Post Baccalaureate)

PLACEMENTS

In 2022–23, more than 10+ companies visited MBU, like





HETERO





Students are placed in MNCs with the highest package of

5 Lakhs

MBU Training and Placement Cell is associated with

400+
companies and
has a glorious record
of securing over

6,000 placements





Discover a wide range of highly specialized Undergraduate and Postgraduate courses at MB School of Paramedical, Allied and Healthcare Sciences (SPAHS). Our programs provide exceptional, career-oriented medical training, preparing students for real-life medical challenges, including emergency situations. Gain valuable skills and expertise in a supportive learning environment, ensuring you are well-equipped for a successful and rewarding medical career. Join MB School of Paramedical, Allied and Healthcare Sciences and step into a future filled with endless possibilities in the healthcare industry.

COLLABORATIONS & MoUs



Sri Balaji Medical College



Sri Maruti Multi-speciality Hospital



DBR & SK Multi-speciality Hospital



Sri Venkateswara Institute of Medical Sciences



Sankalpa Multi-speciality Hospital



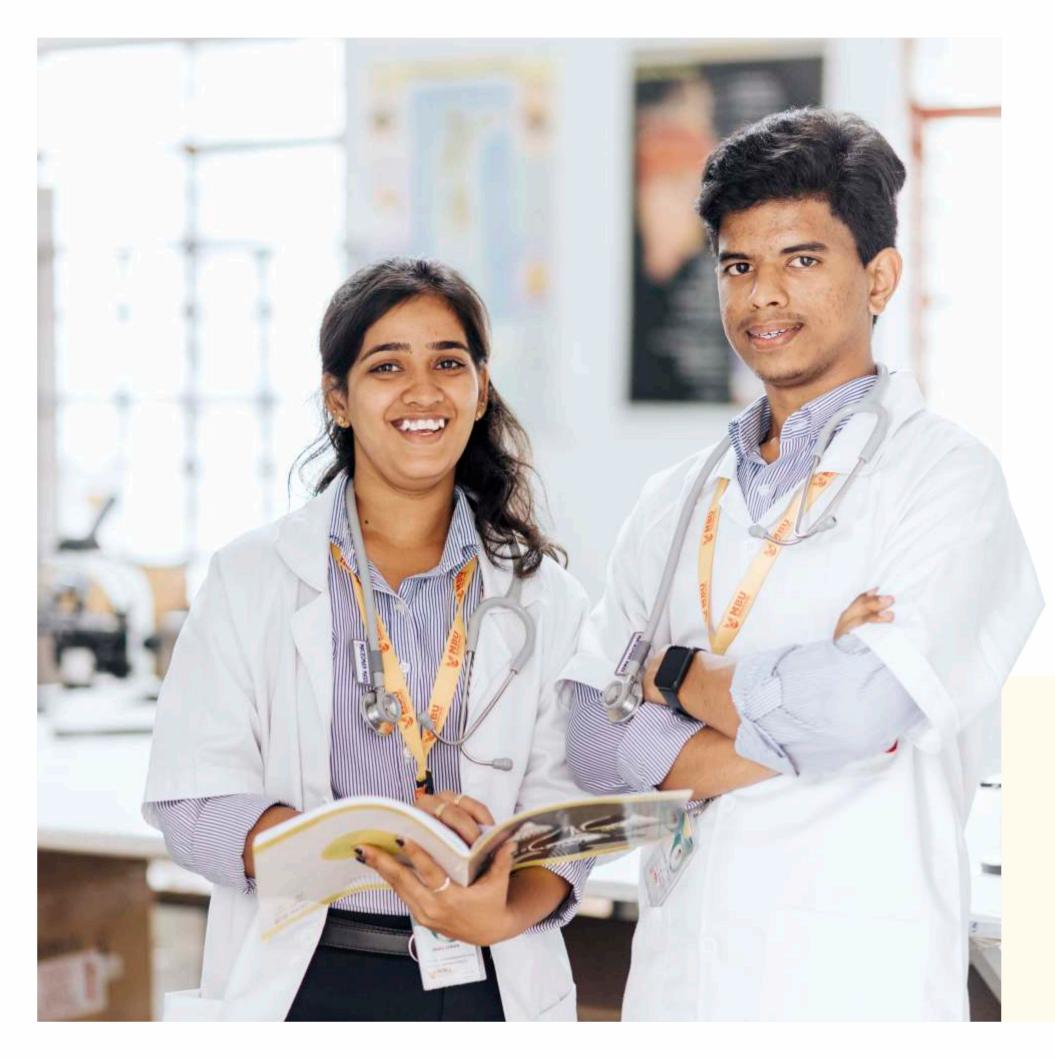
Amara Multi-speciality Hospital



RUSSH Multi-speciality Hospital







COURSES OFFERED

B.Sc.

Anaesthesia and
Operation Theatre Technology

Cardiovascular Technology

Dialysis Technology

Emergency Medicine and Critical Care Technology

Respiratory Technology

Medical Lab Technology

Radiology and Imaging Technology

Optometry

BPT

Bachelors in Physiotherapy

MPT

Masters in Physiotherapy

Neurology/Orthopaedics/
Sports Medicine/Cardio Pulmonary

PLACEMENTS

Job-Oriented Teaching, Awareness & Training

Professional Career Assessment and Guidance

100%

Placement Guarantee on Successful Completion of the Course





MB School of Agriculture is the brainchild of our beloved Chancellor Dr. M. Mohan Babu, who has a deep passion and commitment to the well-being of rural communities and farmers. His vision and relentless thoughts revolve around revolutionizing farmers' financial status in particular and crop productivity and profitability in general. MB School of Agriculture was created to make a difference in how agriculture is being taught in India, 'from nominal agricultural education to education for agriculture'. Through a rigorous recruitment process, MB School of Agriculture recruits the best

faculty members with more practical and strategic teaching abilities in the field of agriculture and allied subjects, which will help the students to excel in their professional careers and chase their dreams. Our students will get more opportunities to engage in various research and agribusiness projects, which gives them all the necessary exposure to ground-level problems faced by farmers and eventually, makes the students find amicable and possible solutions. Internships and elective courses will be designed and guided by industry experts. Thus, learning at the MB School of Agriculture will be a unique place for budding managers, leaders and entrepreneurs.



DEPARTMENTS

Genetics & Plant Bleeding

Plant Biotechnology

Agronomy & Soil Sciences

Pathology & Entomology

Horticulture

Agribusiness Management

Agriculture Extension (Farmer's Outreach)

Agri Informatics

Cultivation under Controlled Conditions (Smart Agriculture)

Organic Farming

ICAR SPECIFIED SYLLABUS AND COURSE STRUCTURE

MB School of Agriculture adopted ICAR's 6th Dean's Committee Recommendations for fulfilling all Minimum Requirements for ICAR Accreditation.

COURSES OFFERED

B.Sc. (Honors) Agriculture

PLACEMENTS

Linkages Between Academics and Industry

Mandatory Placement Support

Internship Opportunities in India and Abroad

MBU Career Development Cell Focus to Enhance Skills & Secure Better Placements

Well-equipped Laboratories









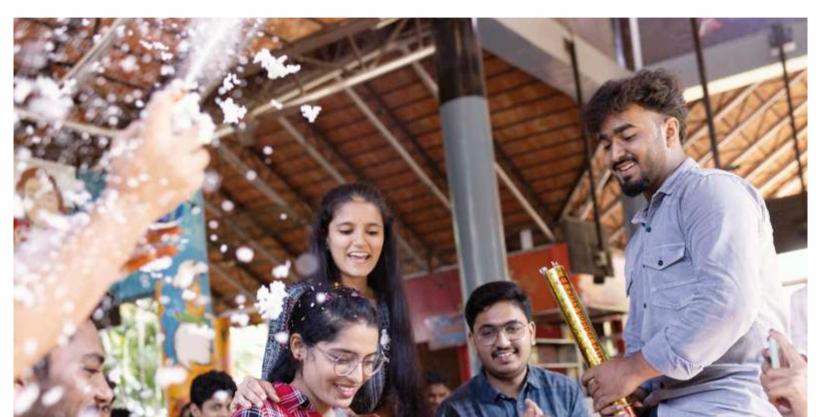




LIVE AND LEARN AT A VIBRANT CAMPUS











Apart from best-in-class education in every field, MBU firmly believes in holistic growth of every young talent. As a result, every move of this majestic university is aimed at the august intention of imparting a complete educational experience with top-notch facilities. It is thus a synthesis of social and cultural diversity, imbibed with traditional values that have become one of the most reliable names in the domain of higher education.























PROFESSIONAL SOCIETIES

MBU Student Clubs and Professional Societies foster for the benefit of shared interests, hobbies and goals promotions in varied forms. The Clubs and Professional Societies in MBU, mostly supplements academic curriculum to nurture further interests into leadership qualities, build connections and pursue passion at great length. The wide range of 65+ Clubs and Professional Societies are as follows:

















































































and many more...















MBU places a high value on students' active participation in various sports, recognizing its significance in today's fast-paced world. Engaging in sports not only contributes to the development of an individual's personality but also promotes their overall health and fitness. To support this ethos, the Department of Physical Education at MBU boasts state-of-the-art sports facilities, including a fully-equipped gym and fitness area.

Regular intramural events are organized, offering students opportunities to showcase their skills and sportsmanship.

Moreover, dedicated training sessions prepare students to excel in intercollegiate, inter-zonal, and inter-university championships and athletic meets.

The teaching-learning process emphasizes mastering exercises, understanding the role of physical activity, and acquiring skills in various games. Additionally, students are guided on how to approach competitive events, fostering a holistic understanding of sportsmanship.

At MBU, our primary objective is to instill sports consciousness among our students, encouraging them to embrace an active lifestyle. We are committed to nurturing skill development, providing recreational outlets, and promoting the core values of integrity among not just our students but also our esteemed faculty and staff. Through these efforts, we aim to create a vibrant and inclusive sports culture within our university community.









NATIONAL SOCIAL SERVICE UNIT





The NSS Unit at MBU aims at involvement of students on a voluntary basis in various activities of social service. Various social service programmes are implemented through regular activities. As an important component of education, the NSS is a part of academic, social and personal lives of students at MBU. It enables the young to actively give their contribution to the cause of the community and the nation, therefore assisting in

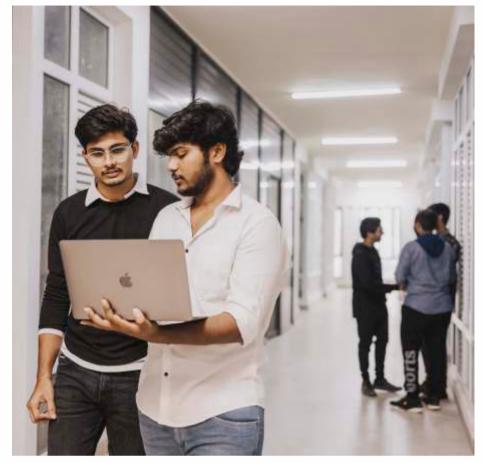
the development of their personality. The NSS also equips students with the means to engage in a give & take atmosphere when it comes to the society and ensures that the students learn to contribute and move ahead as a community. The National Service Scheme (NSS) has been a part of MBU since its inception. More than a hundred NSS volunteers are involved in social activities in different areas of Tirupati and Chittoor District.

HOSTEL LIFE @MBU

MBU offers accommodation to students on a first-come-first-served basis, fostering a vibrant and inclusive residential campus environment conducive to personal growth.

Our hostels provide exceptional lodging and boarding facilities designed to meet the diverse needs of both male and female students. Each hostel is meticulously supervised by a dedicated warden and a faculty-in-charge, ensuring that students receive utmost care and access to topnotch amenities.

At MBU, we believe in holistic development, and to support this, we organize a wide array of cultural, athletic and social activities for the students' enjoyment. These activities are aimed at enhancing their overall experience and encouraging meaningful interactions. In addition to the vibrant campus hubs, the common rooms in every hostel serve as popular gathering spots for students, promoting daily social interactions and camaraderie.



Our commitment to quality is reflected in our certifications. MBU's student accommodation facilities have been assessed and accredited by the United **Accreditation Foundation**, USA, meeting the stringent standards of ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018. These certifications underline our dedication to providing the best quality services to our students. Furthermore, we have achieved Integrated **Management Services** Certification, ensuring the maintenance of a Safe, **Secure and Healthy Environment (SSHE)**









DINING HALL

At Mohan Babu University, we offer a dining experience that highlights the diverse flavors of North and South India. Our Dining Halls can accommodate a total of 2000+ people. Embark on a culinary journey with us, exploring the richness of North Indian and South Indian cuisines. From aromatic biryanis to flavorful dosas and sambhar, our menu combines the best regional delicacies, ensuring a delightful experience for every palate. We prioritize hygiene at Mohan Babu University, and our dining halls reflect our commitment to cleanliness and safety. Our dedicated staff ensures that each meal is prepared and served with the highest standards of hygiene. The dining hall isn't just about good food; it's a place where delicious meals meet great company. It's a perfect blend of taste, tradition and hygiene. Experience the joy of savouring delightful meals in a welcoming and

clean environment – a true highlight of campus life at Mohan Babu University!







SMART KITCHEN

Mohan Babu University Smart Kitchen, designed for a community of over 15,000 students, on-campus residents, and a faculty and staff of 900+ is a state-of-the-art facility with advanced infrastructure. It efficiently prepares 1000 kg of rice in just 9.2 minutes, setting unprecedented standards for speed. Notable features include an advanced roti-making machine, seamlessly blending tradition with innovation.

The kitchen boasts automated processes for washing, peeling, drying and cutting, minimizing manual labour and expediting meal preparation. This automation ensures hygienic meals, promotes sustainability, and enhances cost-effectiveness. An auto quantity selection system dynamically adjusts servings based on the number of diners, reducing waste and optimizing resource utilization in real-time.

A data-driven approach optimizes food stock, minimizes inventory, and reduces wastage throughout the cooking process. Despite full automation, precision in cooking time, temperature, and spice blending ensures that every dish retains the essence of home-style cuisine, a key preference among students. The Smart Kitchen operates with 100% automation, contributing to a zero-carbon emission environment. Its cutting-edge machines are sourced from renowned suppliers in France and Egypt.



V-Hub

V-Hub Innovation Centre (V-Hub) serves as a dynamic hub for innovation and startup ecosystem development in Tirupati, India. Operated under the auspices of Mohan Babu University, V-Hub is dedicated to making a positive impact on startups and various innovation stakeholders by providing access to cutting-edge technology, skilled talent, mentorship, customer networks, corporate partnerships, investors and government support.

Conceived by Mr. Vishnu Manchu, Pro-Chancellor of Mohan Babu University, V-Hub embodies a visionary initiative to cultivate an ecosystem that nurtures innovative startups, addressing key societal challenges and propelling their growth trajectory through robust support systems.

V-Hub extends comprehensive support to startups, ranging from seed-level to growth-level, through tailor-made programs and strategic collaborations with corporates and government entities at both national and international levels. Startups affiliated with V-Hub can leverage a multitude of benefits offered by leading tech giants. Our mission is to accelerate the scaling process for startups, fostering their rapid growth and success in the business landscape.

Programs:

Incubation Program

Market Access Program

Student Entrepreneurship Innovation Fellowship Program

Faculty Entrepreneurship Training

V-Hub is committed to driving innovation, facilitating market access, nurturing student entrepreneurship, fostering innovation fellowships and providing faculty training to create a thriving ecosystem for startups to flourish.

Startups Mentors

Hours of Support

Corporate Partners









SPORT ACHIEVEMENTS @MBU



Gold in Men's Relay at All India Polytechnic Athletes Meet

3 Gold and 1 Silver medals at All India Polytechnic Athletes Meet in Individual Category

Volleyball Winners Trophy in AP and Telangana Inter University Invitation Tournament

Volleyball Winners Trophy at State Level Tournament organized at RISE Engineering College, Ongole

Tennikoit Runners Up Trophy at KSRM Engineering College, Kadapa

Runner-ups in Sakshi Cricket Tournament

Kabaddi Runner-ups at Siddhartha College of Pharmacy, Vijayawada

Volleyball Runner-up Trophy in JNTUA Intercollegiate Tournament



Mohana Mantra was initiated with the noble aim of bringing out creativity and innovation in students at its fullest. Because at the very heart of education; it is all about unity in diversity that brings together students from every corner of the country on a pro-active platform.

It is a national level techno-cultural festival launched with the idea of bringing out the inherent abilities of young technocrats and upcoming entrepreneurs through various technical events, cultural extravaganza and lively contests.

Over 30,000 students from more than 50 universities attend the fest at MBU every year for an unforgettable experience spanning across 3 days.

An array of custom-built technical workshops like Android App Development, Machine Learning, Internet of Things, Ethical Hacking, Swarm Robotics, Solar and Smart Energy, IC Engines, CNC Machine using Arduino, Bridge Design and BIM are also organized for young technology enthusiasts.

Mohana Mantra, apart from being a technocultural fest, is also a symbol of integrity, affinity and camaraderie as students from different domains come together every year, to organize this spectacular gala, marking the beginning of a long-lasting camaraderie.

With its popularity escalating among students all over the nation, Mohana Mantra is fast turning into a dynamic fusion of culture and technology, and is an exemplary platform for building brand awareness and lead generation.

The cultural events of Kalakshetra play a key role in amplifying the entertainment factor at Mohana Mantra, as various competitions in connection to Dance (Beats n Steps), Music (MM Idol, Battle of Bands), Theatre Arts (Short Films), and Literary (Debate, Youth Parliament) were held.

With engaging events like Treasure Hunt, Body Zorbing, Paint Ball, Water Ball, Film Making Contest, Ramp Walk and Horror House Event, the fest is nothing less than spectacular!



ADMISSION PROCESS

Admission to Mohan Babu University offers a gateway to academic excellence. For B.Tech. programs, applicants must take the MBUCET, our in-house entrance test, assessing readiness for our engineering programs. Other program applicants undergo a merit-based selection process, welcoming the brightest minds to our vibrant academic community.

Join us at Mohan Babu University and unlock your potential for success.

ELIGIBILITY CRITERIA

B.Tech.

Passed 10+2 examination with Physics/ Mathematics/ Chemistry/ Computer Science/ Electronics/ Information Technology/ Biology/ Informatics Practices/ Biotechnology/ Technical Vocational Subject/Agriculture/ Engineering Graphics/ Business Studies/ Entrepreneurship.

Obtained at least 45% marks (40% marks in case of candidates belonging to reserved category) in the above subjects taken together.

BSc/BBA/BCA

Passed 10+2 examination.

Obtained at least 45% marks (40% in case of candidates belonging to reserved category) in the qualifying examination.

B.Sc.(Hons.) Agriculture

Passed 10+2 examination with Physics/ Chemistry/ Mathematics/ Biology/ Agriculture.

Obtained at least 50% marks (40% in case of candidates belonging to reserved category) in the qualifying examination.

BPT

Passed 10+2 examination with Botany/ Zoology/ Physics/ Chemistry.

Obtained at least 45% marks (40% in case of candidates belonging to reserved category) in the qualifying examination.

MPT

Passed Bachelor of Physiotherapy (BPT) from a recognized institute and completed internship.

Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.

MCA

Passed any graduation degree (e.g. B.E./B.Tech./B.Sc./B.Com./B.A./B. Voc./BCA etc.) preferably with Mathematics at 10+2 level or at graduation level.

Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.

M.Sc.

Possesses a Bachelor's Degree or equivalent.

Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.

M.Tech

Possesses a Bachelor's Degree or equivalent.

Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.

MBA

Possesses a Bachelor's Degree of minimum 3 years duration.

Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.

B.Pharmacy / Pharm.D

Passed 10+2 examination.

Obtained at least 60% overall in Physics, Chemistry, Mathematics (P.C.M) or Biology (P.C.B/ P.C.M.B.)

Any other qualification approved by the Pharmacy Council of India as equivalent to any of the above examinations.

M.Pharmacy

Passed B.Pharmacy examination with 55% and above in aggregate. Candidate should have obtained registration with the State Pharmacy Council or should obtain the same within one month from the date of admission.

MBUCET

Embark on your academic journey with MBU Common Entrance Test (CET), your gateway to prestigious Undergraduate Engineering Programs. This computer-based test, spanning 2.5 hours, challenges your prowess in Physics, Chemistry, and Mathematics through 120 thoughtfully crafted multiple-choice questions. The MBUCET focuses on the core concepts of +12 education in these subjects, ensuring a comprehensive evaluation. Choose between the traditional test format at specified locations or opt for the convenience of a remote proctored online mode, giving you flexibility without compromising on the integrity of the assessment. For online testing, applicants take charge of ensuring a stable internet connection. Elevate your educational aspirations with MBUCET, where excellence meets opportunity.

MBUCET is conducted in two phases annually. Students who qualify in MBUCET Phase 1 and enroll within 45 days of result publication will receive a scholarship of ₹50,000. Similarly, students who qualify in MBUCET Phase 2 and enroll within 45 days of result publication will receive a scholarship of ₹25,000.

Admission Process

STAGE 1:	STAGE 2:	STAGE 3:	STAGE 4:
Online Application Submission	Payment of Application Form Fee	Application Number Generation	Application Verification and Scrutiny

Selection Criteria

MBUCET rank is determined by a composite score, with 50% weightage given to the MBUCET exam and the remaining 50% to the relevant qualifying examination subjects, namely Physics, Chemistry and Mathematics. The calculation of ranks follows this aggregate score, and positions are allotted based on the order of ranks achieved.



Scan to Know More

WELCOME TO A UNIVERSE OF

ENDLESS POSSIBILITIES

MB School of Engineering & Computing

B.Tech.

Computer Science and Engineering

Artificial Intelligence and Machine Learning

Data Science

Cyber Security

Information Technology

Electronics and Communication Engineering

Electrical and

Electronics Engineering

Electronics and
Instrumentation Engineering

Mechanical Engineering

Civil Engineering

M.Tech.

Computer Science and Engineering

Artificial Intelligence & Data Science

Cyber Security

VLSI and Embedded System Design

Electrical Power Systems

Machine Design

Construction Technology and Management

BCA

Bachelor of Computer Applications

Placement Assured Specialized
Bachelor in Computer Application
in collaboration with SAEINDIACAPABL (ETG)

MCA

Master of Computer Applications

MB School of Agriculture

B.Sc. (Honors)
Agriculture

MB School of Paramedical, Allied & Healthcare Sciences

B.Sc.

Anaesthesia and Operation Theatre Technology

Cardiovascular Technology

Dialysis Technology

Emergency Medicine and Critical Care Technology

Respiratory Therapy

Medical Lab Technology

Optometry

Radiology and Imaging Technology

BPT

Bachelor of Physiotherapy

MPT

Masters In Physiotherapy Neurology/Orthopaedics/ Sports Medicine/ Cardiopulmonary

MB School of Pharmaceutical Sciences

B.Pharmacy

M.Pharmacy

(Pharmaceutical Analysis/ Pharmaceutics)

Pharm.D

Pharm.D

(Post Baccalaureate)

MB Film Academy

BA

Film Making Direction

Cinematography

Photography

Sound Engineering

MB School of Nursing

B.Sc. (Honors)
Nursing

MB School of Commerce & Management

B.Com.

Computer Applications/ General

BBA

General

MBA
Marketing/
HR/Finance

MB School of Liberal Arts and Sciences

B.Sc.

Bioinformatics

Biotechnology

Computer Science

Microbiology

Forensic Sciences

M.Sc.

Biotechnology

Computer Science

Organic Chemistry









LUMINARIES @MBU







