



MOHAN BABU UNIVERSITY
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  iVidyanikethan



DREAM
BELIEVE
ACHIEVE



30 YEARS OF UNWAVERING TRUST

1 UNIVERSE OF POSSIBILITIES

WELCOME TO MOHAN BABU UNIVERSITY

From a young village boy to a teacher, actor, producer, writer, Member of Parliament, philanthropist, and an educationist – it has been 3 decades of being at the service of my people. Yet, every bit of this enchanting journey runs fresh in my mind.

After all, at heart, I am still that dreamer from Modhugulapalem who followed his father's footsteps to become an educator. A proud son of a dedicated school headmaster, it humbles me to have continued his legacy, first as a teacher myself and then as the Chairman of the renowned Sree Vidyanikethan Educational Trust (SVET).

Ever since its inception in 1992, the seed of SVET has flourished into a large Kalpavriksha – helping thousands of young learners fulfil their aspirations. This in turn has led to SVET institutions garnering an immense amount of trust and reliance from students, their families and the industry alike.

With this, my long standing dream of

helping the nation's youth to realize their potential is also culminating into a larger vision. It is gratifying to witness all the years of hard work, commitment, and passion with SVET now transforming into a universe of possibilities at Mohan Babu University in Tirupati.

MBU's advanced curriculum, expert mentorship and best-in-class facilities are poised to help students innovate, learn and lead the next, today. In a constantly changing world, only talent that is future-ready can take the baton ahead. Therefore, MBU focuses on delivering a unique blend of academic brilliance, discipline and dynamism.

As I pour all my love and learning into making this an endless endeavour of innovative opportunities that build India's future, I invite you to be a part of this growing legacy.

Together, let's reach the skies and beyond!



To rise as one of the greatest hubs of innovation and entrepreneurship in the country, wherein students empower themselves with the best of knowledge, unleash their potential to the fullest, and soar high to attain a brighter future for themselves and the nation.



- To provide relevant knowledge founded on the spirit of curiosity, compassion, courage, and commitment.
- To uphold novel wings of leadership and excellence under expert mentors who guide students towards wisdom and knowledge.
- To create a dynamic learning environment that empowers learners with the right blend of passion and purpose to build a glorious tomorrow.



TRANSFORMING POTENTIALS WITH KNOWLEDGE AND OPPORTUNITIES

The legacy of this majestic educational institution dates back to the year 1992 with the establishment of the Sree Vidyanikethan International Boarding School in Tirupati. Ever since, there has been an array of schools and colleges under the umbrella of SVET that have emerged to be among the top names in their respective fields of education.

Today as Mohan Babu University carves its way to being among the noted centres of distinctive and distinguished learning, it is all about recognizing the many milestones that have been attained in the journey so far.



Establishment of
Sree Vidyanikethan
International
Boarding School

1992

Establishment of
Sree Vidyanikethan
Engineering College

1996

1996

Establishment of
Sree Vidyanikethan
Degree College

2006

Establishment of
Sree Vidyanikethan
College of Nursing

Establishment of
Sree Vidyanikethan
College of Pharmacy

2004

2007

Establishment of
Sree Vidyanikethan
Institute of Management

Sree Vidyanikethan is
ranked amongst the
"Top 7 Best Engineering
Colleges in India"

2014

YOUR STAGE TO BE YOUR BEST IS HERE



At MBU, every aspect of higher education is designed to help students be at the forefront of transformation. With its inimitable character of flying high and reaching creative peaks, MBU upholds an array of attributes distinct to its energetic approach to make dreams come alive and welcome a positive shift in the world we live.



Vibrant
Experience



Experiential
Learning



Innovative
Pedagogy



Capstone
Projects



National and
International
Experts



Strong Alumni
Network



V-Hub: Startup
Ecosystem
on Campus



Clubs and Technical Chapters
· Industry Visits
· Mentoring System



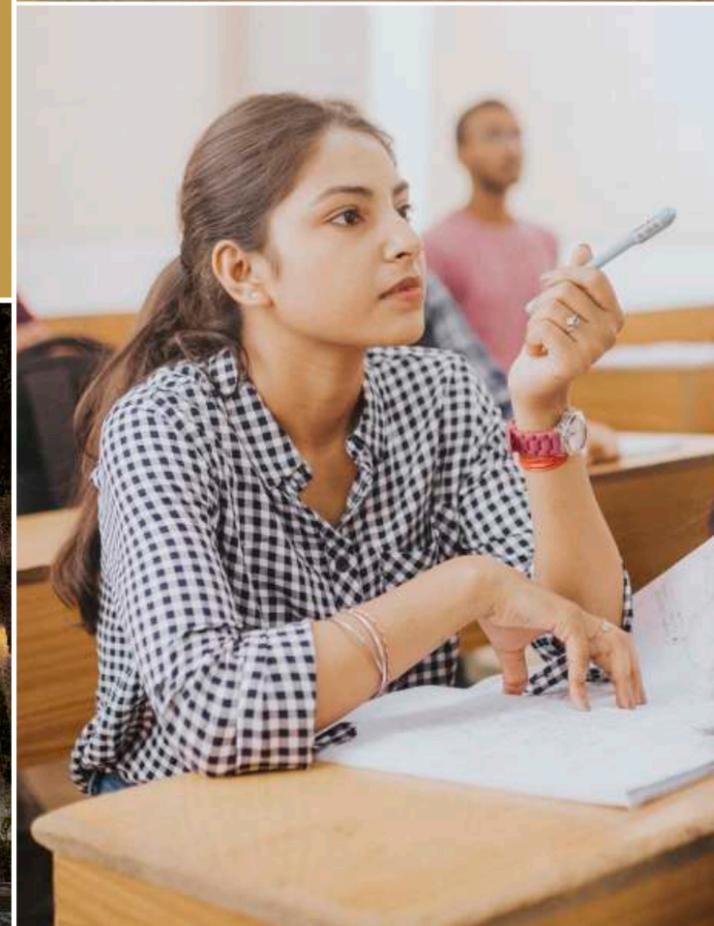
Campus Recruitment and
Talent Enablement Strategic
Program (CREATES)



1st Private University in AP to offer
Flexible Choice Based Credit
System to Plan Own Degree (POD)



CAMPUS @MBU
YOUR LAUNCHPAD
TO BE A
TRAILBLAZER









MBU

**SCHOOL OF ENGINEERING
& TECHNOLOGY**

Formerly known as the Sree Vidyanikethan Engineering College, the School of Engineering and Technology (SET) at MBU was established in 1996. Growing in its size and stature over the years, the school now offers 10 B.Tech, 1 BCA, 7 M.Tech, 1 MCA and 10 Research Programs in the technical arena.

Besides being highly regarded for its quality initiatives, the SET at MBU is accredited by NBA, NAAC and many multinational organisations such as TCS, IBM etc. The College is accorded:

- **Autonomous status from the Academic Year 2010-11, 2(f) and 12 (B) of UGC Act, 1956**
- **'UGC-Colleges with Potential for Excellence' status under CPE Scheme by UGC, New Delhi**
- **'PLATINUM' category by CII-AICTE Survey**
- **'Excellent Band' in Atal Ranking of Institutions on Innovation Achievements (ARIIA) by Ministry of Education (MoE), Govt. of India**
- **'A' Grade by Department of Higher Education, Andhra Pradesh**

Alongside having implemented TEQIP-II under Sub-Component 1.1 – a World Bank and MHRD, Government of India initiative; the college is undertaking critical research projects funded by agencies like DST, INUP, ISRO-RESPOND, and UGC. The establishment of research infrastructures such as the National MEMS Design Centre under the aegis of NPMAS and IISc, Atmospheric Research Laboratory has also been accomplished.

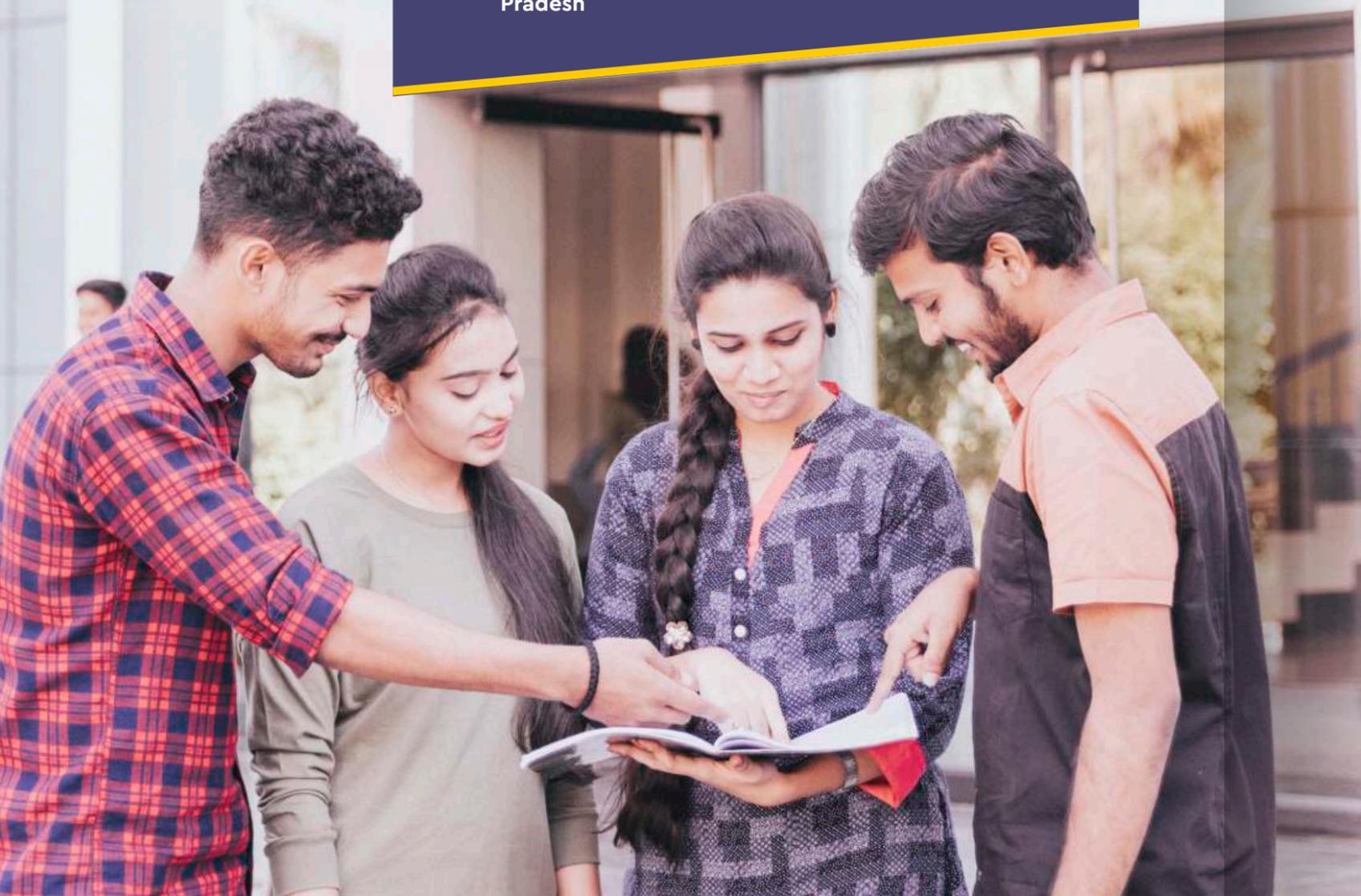
The SET has also signed MoUs with Confederation of Indian Industry (CII), NASSCOM, Knowledge Incubation for Technical Education (KITE) Centre, IIT-Hyderabad, Indian Telecom Innovation Hub – TBI (ITIHTBI), and Andhra Pradesh State Skill Development Corporation (APSSDC) for enhanced Industry Institution Interface.

A pioneer in designing and implementing contemporary curriculum catering to the local, national, regional, and global developmental needs, the SET's Program Outcomes (POs), Program Specific Outcomes (PSOs), and Course Outcomes (COs) are benchmarked to meet National and International standards in the field of Engineering education.

The curriculum of each Program is based on the deliverables (knowledge, skills, and attitude) in line with the American Professional Societies, ABET, AICTE and UGC guidelines. It is further enriched with a fully Choice Based

Credit System, Major Degree, Minor/Honors Degree Concept, Program Core, Professional Electives, Interdisciplinary Electives, Open Electives, MOOC Courses, Value-added/Skill-based Courses, and Internships.

The number of AICTE, DST, UGC funded research projects accomplished by the SET in the recent past are worth ₹750.54 lakhs. It has also actively engaged with IT giants for facilitating students with industry internships and campus placements through 50 MoUs signed with noted universities across the globe and multinational companies.





PROGRAM OUTCOME COMPREHENSIVE, COMPETITIVE, AND CONTEMPORARY

The SET's Engineering programs are designed with the intention to produce competent and professional Engineers who are ready to lead the change with confidence and zeal.

THE PROGRAMS AID STUDENTS IN

- Pursuing higher education in engineering or management domains
- Addressing contemporary issues in engineering with apt technical solutions
- Engaging in 'technology innovation and deployment' and engineering system implementation as entrepreneurs
- Exhibiting leadership qualities by participating in continuing education programs for lifelong learning

COURSES OFFERED UG Courses

1. B.TECH - COMPUTER SCIENCE AND ENGINEERING

A 4-year professional program, emphasises on acquiring knowledge and industry-relevant skills in computing systems through a student-centric learning approach.

The core subjects include: Contemporary Programming Languages, Computer Networks, Cloud Computing, Artificial Intelligence, Machine Learning, Mobile Application Development, Augmented Reality and Virtual Reality. Its first batch graduated in June 2000 and is accredited thrice by NBA. We also offer 4 B.Tech CSE Specializations viz., Cloud Computing, Full Stack Development, DevOps and Blockchain Technologies.

2. B.TECH - COMPUTER SCIENCE AND ENGINEERING (DATA SCIENCE)

This 4-year professional program with specialisation in Data Science focuses on classroom study, industry-based internships, and project-work in core and advanced courses. The courses include core subjects of Computer Science and specialised areas like Data Analytics and Visualisation, Web Mining, Business Intelligence and Big Data Technologies. The program was launched in July 2020.

3. B.TECH - COMPUTER SCIENCE & ENGINEERING (ARTIFICIAL INTELLIGENCE & MACHINE LEARNING)

This 4-year program offers a specialisation in Artificial Intelligence & Machine Learning. The courses offered in the program include core subjects of Computer Science alongside specialised subjects like Intelligent Systems, Pattern Recognition, Machine Learning, Deep Learning, Cognitive Systems, Robotics and

Automation, and Business Intelligence. The program was launched in July 2021.

4. B.TECH - COMPUTER SCIENCE & ENGINEERING (CYBER SECURITY)

Another 4-year professional program, emphasises on helping students build contemporary skills in computing systems with special focus on Cyber Security. The courses offered in the program include core subjects of Computer Science and specialised subjects in Cyber Security like Cryptography & Information Security, Digital Forensics, Ethical Hacking, Cyber-Physical Systems, Cyber Threat and Modelling, Vulnerability and Malware Analysis, and Penetration Testing. The program was launched in July 2021.

5. B.TECH – COMPUTER SCIENCE & INFORMATION TECHNOLOGY

This 4-year program emphasizes on acquiring knowledge and industry-relevant skills in computing, information technology, and developing software through experiential learning. Some of the core subjects include: Algorithm Development and Contemporary Programming Languages, Computer Networks & Security, Internet of Things, Cloud Computing, Information Security and Management and Data Analytics. Its first batch graduated in June 2000 and is accredited thrice by NBA.

6. B.TECH - ELECTRONICS AND COMMUNICATION ENGINEERING

The 4-year professional program provides complete knowledge of core electronics and communications by equipping students with

skills in designing smaller, smarter and multi-functional gadgets. The core courses include: Digital Signal Processing, Image Processing, VLSI, Microcontrollers, Embedded Systems, Microwave Engineering, Cellular and Mobile Communications. Its first batch graduated in June 2000 and is accredited thrice by NBA. We offer Embedded Systems and IOT as a specialization in B.Tech ECE

7. B.TECH - ELECTRICAL AND ELECTRONICS ENGINEERING

This 4-year professional program is contrived contemporarily in line with the outcome-based approach. It emphasises upon meeting the industry and research requirements by enhancing essential skills among students through OBE. It comprises expansive knowledge in the areas of Electrical and Electronics Engineering such as Control and Automation, Power Electronics and Drives, and the application of Soft Computing Techniques such as AI and ML. We offer High Voltage Engineering and Power Systems, Automotive Electronics as specializations in B.Tech EEE

8. B.TECH - ELECTRONICS AND INSTRUMENTATION ENGINEERING

This 4-year program covers an interdisciplinary branch focusing on measurement, control and automation in fields such as Electrical, Electronics, Manufacturing, Power Generation, Process Control, Chemical, Food Processing, and Bio-Medical. It equips students with application of modern instrumentation techniques to enhance productivity, quality and reliability of products with improved

stability, safety and optimisation of resources. Its first batch graduated in 2001 and has been accredited once by NBA. We offer BioMedical Engineering as specialization in B.Tech EIE.

9. B.TECH - CIVIL ENGINEERING

This 4-year program empowers students with a robust understanding of Civil Engineering solutions in a global context keeping in mind the principles of sustainable development. The contemporary curriculum comprises courses from areas such as Construction Engineering, Environmental Engineering, Geotechnical Engineering, Structural Engineering, Surveying, Transportation Engineering, and Water Resources Engineering apart from the courses of general engineering. Its first batch graduated in 2013

and the program is accredited by NBA. We offer GeoTechnical and Transportation Engineering, Structural Engineering as specializations in B.Tech Civil.

10. B.TECH - MECHANICAL ENGINEERING

This 4-year program equips students with sound knowledge of theoretical and practical experiences in Mechanical Engineering. Topics such as Design Engineering, Manufacturing Engineering, Thermal Engineering, Industrial Engineering and allied areas form the core of this degree. Its first batch graduated in June 2015 and the program is accredited by NBA. We offer Smart Manufacturing, Robotics and Automation as specialization in B.Tech Mechanical.



PG Courses

1. M.TECH - COMPUTER SCIENCE AND ENGINEERING

It is a 2-year professional program that focuses on student-centric learning and imbibes research competency through classroom study, industry-based internships, and project work in advanced courses. The courses offered in the Program include Data Warehousing and Data Mining, Wireless Sensor Networks, Cloud Computing, Big-Data Analytics, High-Performance Computing, Artificial Neural Networks, and Deep Learning, Virtual Reality and Augmented Reality and courses in cutting-edge technologies. Its first batch graduated in June 2005 and is accredited by NBA.

2. M.TECH - COMPUTER SCIENCE AND ENGINEERING (ARTIFICIAL INTELLIGENCE AND DATA SCIENCE)

It is a 2-year professional program offering specialisation in Artificial Intelligence and Data Science. The courses offered in the program include specialised subjects like Computational Intelligence, Knowledge Engineering, and Expert Systems, Automated Reasoning, Speech Processing, Cognitive Systems, and courses in cutting-edge technologies.

3. M.TECH - COMPUTER SCIENCE & ENGINEERING (CYBER SECURITY)

It is a 2-year professional program that emphasises upon the domain of Cyber Security. The courses offered in the program include specialised subjects like Internetworking and Security, Information

Theory and Coding, Mobile and Wireless Network Security, Cyber Threat and Modelling, Vulnerability and Malware Analysis, and courses in cutting-edge technologies.

4. M.TECH - ELECTRICAL POWER SYSTEMS

It is a 2-year professional program whose curriculum is designed contemporarily by comprising various knowledge areas such as Power System Security, Control and Automation, Power Electronics, High Voltage Engineering, and the application of Artificial Intelligence and Machine learning to the domains. Apart from the courses of general Engineering, the curriculum includes: Program Core, Professional Electives, MOOC Courses, Research Methodology & IPR, and Technical Report Writing to imbibe research skills among students and experience learning through industrial visits.

5. M.TECH - VLSI & EMBEDDED SYSTEM DESIGN

This 2-year professional program aims to equip students to meet the needs of chip design and embedded industries. Its core subjects include - Analog CMOS VLSI Design, Digital CMOS VLSI Design, Device Modelling, IC Fabrication, VLSI System Design Algorithms, Simulation & Synthesis, Low Power Design Techniques, and Mixed-mode Design Methodologies. It also covers Advanced Embedded Microcontrollers, Real-time Embedded Systems, Advanced Embedded System Design, and system on a chip.



6. M.TECH - CONSTRUCTION TECHNOLOGY & MANAGEMENT

This 2-year program is designed to cater to the rising demands of the Civil Engineering & Management sector. It focuses on imparting critical technical and managerial skills in fresh graduates with subjects like Construction Materials, Construction Management, Project Management, Contract, Legal Requirements, Finance and Resource Management. This allows learners to innovate in technology development, engineering system implementation, and independently carry out research to solve practical problems.

7. M.TECH - MACHINE DESIGN

It is a 2-year postgraduate program that covers essential concepts and procedures

involved in machine design, manufacturing and related objects using analytical, numerical, and experimental approaches. The key courses of this program are Mechanics of Composite Materials, Kinematics and Dynamics of Machines, Advanced Theory of Vibrations, and Advanced Machine Design. Students learn designing and technical drawing for mechanical devices, equipment, and manufacturing systems using computer systems.

8. MCA - MASTER OF COMPUTER APPLICATIONS

It is a 2-year postgraduate program that covers essential concepts of Computer Applications and Software Systems. We offer MCA Specialization in Full Stack Development as well.

SCHOOL OF ENGINEERING AND TECHNOLOGY

ENGINEERING A ROBUST FUTURE

Set in an ultra-modern campus with state-of-the-art infrastructure, the academic and research facilities at the SET are immense. Erudite faculty members, possessing years of valuable experience in delivering best-in-class engineering know-how, guide students via an innovative teaching methodology. They have over 200 research articles in peer-reviewed journals with good impact factors at the National and International levels along with prestigious patents and acquired grants.

Apart from in-depth classroom education, students are taught in interactive workshops, seminars, conferences and congress get-

together. The digital library has over 9000 journals, and subscriptions to e-journals including IEEE with POP, ASCE, and ASME journals – which are a gateway to global knowledge.

In terms of industry training, students are offered internships in top-notch MNCs like Amazon, Adobe, HP, PWC, JP Morgan, Accenture along with software giants such as TCS, Infosys, Wipro and Cognizant. The graduates of 2021 batch made a significant remark by acquiring 1800+ offers for a batch strength of 1470 with an average package of ₹5.5 LPA and the highest package of ₹44 LPA.



SOARING HIGH WITH HOLISTIC DEVELOPMENT

Alongside an array of academic facilities that prepare students to meet the challenges of the future, a wide-range of clubs and activities ensure overall intellectual growth of these young technodexterous.

THIS IS MADE POSSIBLE WITH



APP
DEVELOPMENT
CLUB



CAT
ASPIRANTS
CLUB



WEB
DEVELOPMENT
CLUB



CODING
CLUB



GAMING
CLUB



ROBOTICS
CLUB



IDEA
CLUB



MBU

SCHOOL OF MANAGEMENT

Formerly known as Sree Vidyanikethan Institute of Management, the School of Management (SM) at MBU embarked on its journey to uphold the best of management education to young minds in 2007. Ever since then, the institute has not only crafted a niche for itself by bringing together the best of academic and industry exposure but it also best prepares future managers with transformative knowledge and expertise.

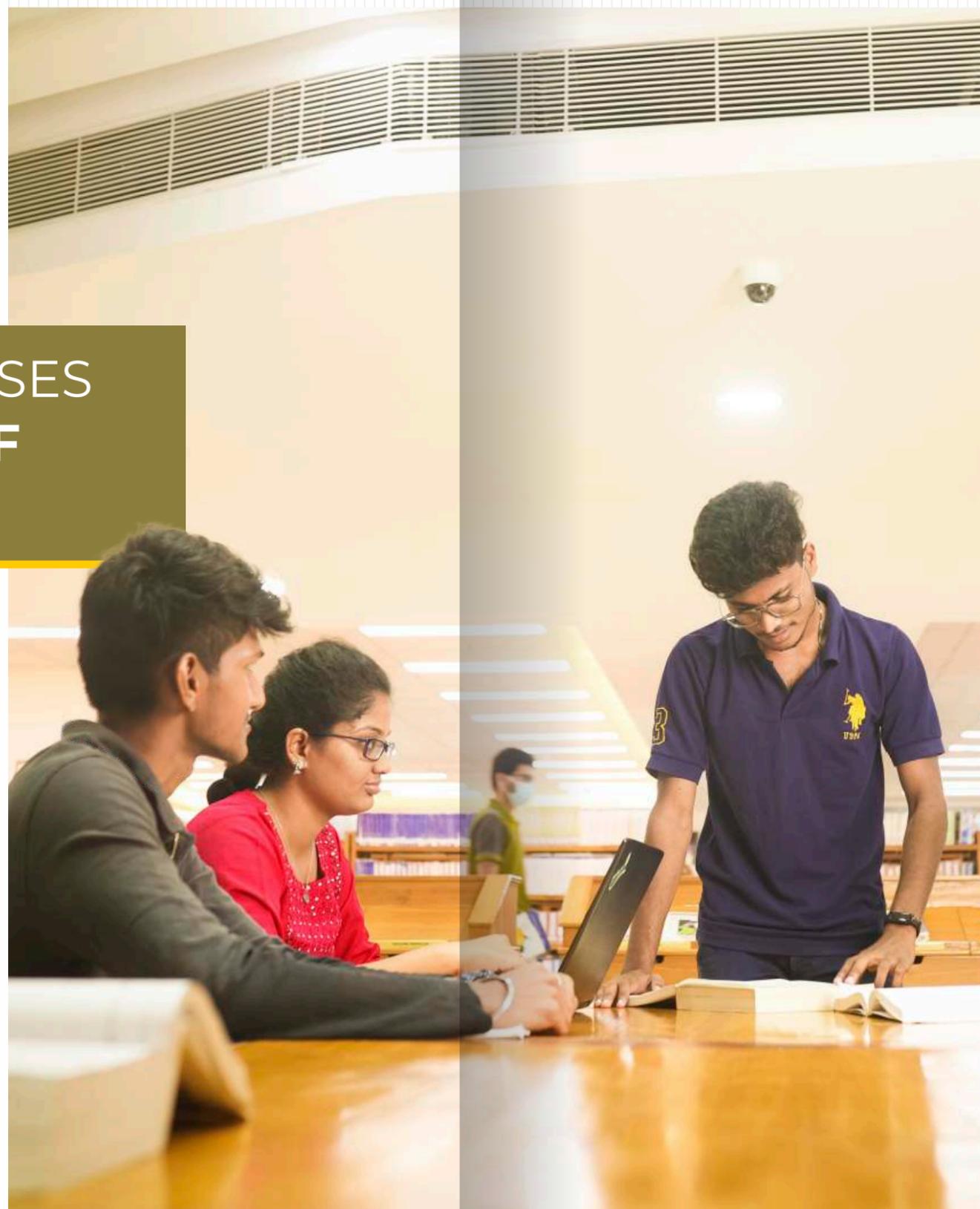
Emerging to be one of the most sought-after management schools in southern India, the SM's every program is approved by the concerned regulatory authorities in India. The uniquely prepared course curricula meet the dynamic needs of the modern-day industry and thus also offer dual specializations along with employability certificate courses.

AN ARRAY OF COURSES FOR THE FUTURE OF MANAGEMENT

The **SCHOOL OF MANAGEMENT** OFFERS DEGREE PROGRAMS AT 3 DISTINCT LEVELS OF HIGHER EDUCATION, I.E.

I. UNDERGRADUATE:

- a. BBA: The 3-year rigorous program in Bachelors of Business Administration provides specializations in E-Commerce and Supply Chain Management, FinTech, Digital Marketing, Business Analytics. It entails an all-round study of the industry along with case studies, capstone projects and integrated coursework.
- b. BHMCT (Hotel Management): Designed with various specializations to shape skilled professionals for the hospitality industry, this program caters to the rising needs of hospitality at a global level.



II. POST GRADUATE:

MBA: The 2-year long Master of Business Administration (MBA) program at the School of Management offers unique specializations. These include Business Analytics, International Business, Logistics and Supply Chain Management, Digital Transformation, Marketing, HR, Finance. Whilst keeping up to the demands of shaping proficient managers, the degree program also focuses on building complete professionals.

III. RESEARCH PROGRAM:

The School of Management offers an intensive Research Program leading to Ph.D. The same is offered in all functional and leading areas such as Leadership Development, Contemporary Marketing Field, Financial Services, Human Resources Development and other related fields – such that those undertaking it have a solid base in their area of expertise.

A DISRUPTIVE PEDAGOGY

The pedagogy at the School of Management is a student-centric interactive model with global standards. Here, the sole emphasis lies on students gaining experiential insight so as to smartly contribute to the dynamic corporate environment. It involves–

- Guest lectures from industry experts
- Corporate faculty
- Industry analysis and company analysis
- Case-based teaching-learning
- In-demand certificate courses
- Mentor run workshops

PROGRAM OUTCOME: COMPLETE GROOMING FOR INDUSTRY 4.0

The School of Management's programs are curated to provide comprehensive knowledge to students about their future challenges in the industry's economic and functional areas of management. These boost –

- Comprehensive knowledge related to management subjects
- Development of decision-making and problem-solving capabilities
- Analytical and communication skills that build industry-ready managers
- Innovation and creation of entrepreneurs

RECOGNITIONS THAT SET THE BAR HIGHER

Time and again, the School of Management has been coveted with awards and honours that only take the institute's level of performance a notch higher.

- Platinum Status for Industry-Institute Interaction by AICTE/CII for the year 2020-2021
- Band performer Status to Management School by ARIIA
- 2(F) Status by UGC
- The institute is recognized by APSSDC as a skill development centre
- AIIMS Best Management Week Award 2021
- Recognized as an 'Entrepreneurship initiative' by Mahatma Gandhi National Council of Rural Education Centre, Dept. of Education, GoI
- 7 MOUs with top industry players



AN ENVIRONMENT TO FLOURISH AND PROSPER

The School of Management campus is always buzzing with academic, sports, intellectual and cultural activities. Besides being located in a lush green environment, every classroom is equipped with LCD projectors, CCTV cameras for ensuring smooth day-to-day functioning.

Unique at School of Management

- **INTELLECTUAL CAPITAL:** The School of Management's faculty is highly qualified and hails from diverse backgrounds, making the integration of contemporary issues into learning process easier and more interesting.
- **CURRICULUM:** The curriculum is industry-driven with effective integration of the latest developments in a business environment.
- **ACADEMIC LINKAGES:** The School of Management's strength is its collaborative approach. It has strong industry and

institutions linkages, resulting in students' exposure to the latest development in the practical field.

- **SUMMER TRAINING PROJECT:** Hands-on practical exposure after the 2nd and 4th semester to take an inside-out and outside-in view of the industry.
- **SOFT SKILLS AND PERSONALITY DEVELOPMENT:** Laser sharp focus on identifying students' individual learning abilities and competency development via team assignments, individual tasks that enhance presentation, communication and time-management skills.
- **TOP NOTCH PLACEMENTS:** The School of Management has been the springboard for students to turn their dreams into reality. The dedicated placement and training centre works constantly to help students secure excellent placements across a wide-range of sectors globally.



MBU

SCHOOL OF PHARMACY

Formerly known as Sree Vidyanikethan School of Pharmacy; The School of Pharmacy at MBU is a renowned institution for higher studies within the chosen field. Its curriculum is benchmarked to international standards and the standards of the Pharmacy Council of India and AICTE in the field of Pharmaceutical education within India.

The School of Pharmacy offers everything to uphold the best of educational experience to the future pharmacists of the country. From a highly equipped campus to hi-tech labs and top-notch academic faculties – it is indeed the gateway to global knowledge. The mentors at the School of Pharmacy have published over 200 national and international articles in peer-reviewed journals with high impact factors. They also have patents and national grants from various funding agencies such as AICTE, DST-HUB and DST-SEED to name a few. The funded research projects are worth Rs. 1.8 Crore.

On the other hand, students are encouraged to actively participate in national and international conferences, workshops and hands-on training programs to upskill their core technical and practical skills.



4 CRITICALLY ACCLAIMED DEGREE COURSES

A. BACHELOR OF PHARMACY (B.PHARM)

This 4-year undergraduate program spread across 8 semesters is designed to impart fundamental knowledge of preparatory pharmacy with the art and science of preparing different dosage forms. Students acquire deep knowledge about production of Medicinal Compounds, Pharmacology, Drug Therapeutics, Pharmaceutical Dosage Forms and their Manufacturing Techniques, Pharmaceutical Legislations, Quality Control and Quality Assurance along with Novel Drug Delivery Systems. Intensive Practical Training and usage of Latest Tools provide in-depth Experiential Learning necessary for counseling patients about the safe use of medication.

B. MASTER OF PHARMACY (M. PHARM)

This 2-year post graduate program with specializations in Pharmaceutics and Pharmaceutical Analysis exposes students to advanced learning with Sophisticated Analytical Instrumentation Techniques, Production Technology, Optimization Techniques, Manufacturing Practices & Total Quality Management and Nano-pharmaceuticals to name some. It imparts knowledge in the field of Pharmaceutical Analysis, Modern Instrumental and Analytical Techniques like UV Visible, Infrared, Nuclear Magnetic Resonance, Mass Spectroscopy, Gas Chromatography and so on. In the second year, students are involved in

R & D activities to produce strong fundamental knowledge in product development.

C. PHARM.D

This is a 6-year professional program leading to a doctor of pharmacy. The program focuses on an integrated, problem-based approach to disease management, which constitutes the core of the didactic study plan. Pharm.D comprises of 5 years in classroom/ hospital-based didactic study and a research project followed by one year internship. Its core subjects include Pharmacotherapeutics, Hospital and Community Pharmacy, Clinical Pharmacy, Clinical Toxicology, Clinical Research, Pharmacoepidemiology and Pharmacoeconomics, Biopharmaceutics and Pharmacokinetics, Biostatistics and Research Methodology, and Clerkship. Its first batch graduated in June 2018.

D. PHARM.D (POST BACCALAUREATE)

This 3-year program includes two years of didactic study (similar to Pharm.D), a research project along with a one-year internship. The design of the program empowers practicing pharmacists to assume leadership roles that drive professional competency and enrichment. As mature Pharmacy students, they are prepared to create awareness in the society about the effective and safe use of medications and remain responsible providers of drug information.

PROGRAM OUTCOME: IN-LINE WITH ADVANCING NEEDS OF THE PHARMA INDUSTRY

Programs at the School of Pharmacy are intended to produce scientifically and technically competent pharmacists who can apply their know-how to provide maximum healthcare services to patients.

The major outcomes are:

- Effective knowledge of pharmaceutical sciences, leading to key positions in industry
- Practical training and technical expertise in pharmaceutical sciences
- Imparting of professional and ethical standards with smart interpersonal skills
- Interdisciplinary pharmaceutical approach to societal benefit and problem-solving
- Adopt and implement best practices via expansion of knowledge and critical thinking



MANY A MILESTONES OF ACHIEVEMENT AND PROGRESS

The School of Pharmacy has been bestowed upon with numerous awards and accolades, and the most recent ones include:

- 'Platinum Status' for its high industry linkage in AICTE-CII survey 2020 by Confederation of Indian Industry and AICTE, New Delhi. The school is the only institution in Andhra Pradesh to receive this status.
- 'Promising Status' in ARIIA 2021 ranking with the School of Pharmacy standing tall amongst the top 8 Pharmacy Colleges in Andhra Pradesh and top 38 in the country.
- Published more than 200 research papers in high-impact journals and more than 10 patents registered globally.

SKILL DEVELOPMENT AT ITS BEST

Alongside a rigorous curriculum prescribed as per the Pharmacy Council of India, New Delhi; the School of Pharmaceutical Sciences has varied clubs for students' complete understanding of the domain. These are:

- Journal Club, Pharmacovigilance Club, Cosmetic club, Innovation club, IPR Club along with Innovation Cell and Skill Development Cell.

PROGRESSIVE TRAINING & PLACEMENT OPPORTUNITIES

The school has extensive collaboration with various pharmaceutical companies through functional MoUs and placement channels. As a result, tremendous learning opportunities are provided to students with technical skills training conducted by the School's Placement and Training Cell.

A large number of Pharmacy graduates are working with top companies PAN India and abroad.

TRAINING PARTNERS



PLACEMENT PARTNERS





MBU

SCHOOL OF PARAMEDICAL
& HEALTH SCIENCES

The School of Paramedical and Health Sciences offers 14 undergraduate and 8 Post graduate courses under various streams. Each of the programs is carefully designed to meet the needs of the ever-evolving paramedical field as well as the education standards benchmarked by the central counsel.

AN ECLECTIC RANGE OF DEGREE PROGRAM

Both undergraduate and graduate programs of the school are delivered on-campus and by erudite faculty coming from diverse academic and professional backgrounds. All the undergraduate programs are spread across 4 years – out of which 3 years encompass academic study and 1 year is of internship.

UG Programs

B.Sc. - DIGITAL FORENSICS

In this course, students learn about legal considerations applicable to Computer Forensics and how to identify, collect and preserve digital evidence. It dives into the scientific principles relating to digital forensics and gives a closer look at the profession of digital forensic examination.

B.Sc. - ANAESTHESIA & OPERATION THEATRE TECHNOLOGY

This course is designed to provide in-depth knowledge & impart skills for working as an assistant to the consultant anaesthesiologist as well as to assist in the preparation of operation theatre before & during an elective or emergency surgery.

B.Sc. - CARDIO VASCULAR TECHNOLOGY

The study of cardiac technology helps doctors to diagnose disarrays in the heart. In this course, students learn about the intricate details of heart and the circulatory system that further assists them in invasive procedures during emergencies related to the cardiovascular system.

B.Sc. - CLINICAL NUTRITION, DIETETICS & FOOD SCIENCE

This program has been specifically designed for students with a strong interest in food, people, science & medicine and wish to use their knowledge to help prevent and treat diseases.

Clinical nutrition and dietetics study the relationship between the body as well as food.

B.Sc. - DENTAL TECHNOLOGY

Dental Technology is the core technical aspect of dentistry where a dental technician, on the prescription of a dentist, makes any prosthesis. This program aims to prepare future dental technicians who, with a thorough understanding of dental materials science, use their artistic skills to fabricate the form, colour, and function of individual teeth or maxillofacial prostheses for a patient.

B.Sc. - DIALYSIS TECHNOLOGY

The course is designed to train and produce graduates who are capable of understanding and assisting specialists in the different treatment processes. Students are trained to use various machines for dialysis help in the treatment of patients.

B.Sc. - EMERGENCY MEDICINE & CRITICAL CARE TECHNOLOGY

This course provides students the essential knowledge to hand in critical and intensive care to patients in the emergency ward of a hospital. Candidates are also trained to monitor equipment, record important data, and the same vital data with a physician.

B.Sc. - MEDICAL BIO-TECHNOLOGY

Medical Biotechnology is the study of living cells



Paramedical courses may be understood as medical training courses that are highly professional and career-oriented. Being training-specific, these equip students for real-life medical situations that often entail emergency services as well. Over the years, the significance of paramedical courses has been realized with the increasing need for skilled paramedics.

As a result, various options in the domain have emerged that enable young students to develop a rewarding career in the medical industry within a short amount of time and comparatively low cost.

and organisms to research, develop and produce pharmaceutical products that are used to treat diseases. This program covers topics such as Pharmacology, Gene Therapy, Tissue Engineering to connect Medical Science with technological aspects.

B.Sc. - RESPIRATORY THERAPY

This course has been designed to train and produce qualified professionals who can assist the specialist in treating various respiratory-based and cardiopulmonary diseases and disorders. The objectives of the course are to train the graduates in the methodologies and process of analyzing, treating, and to a certain extent carrying out diagnostic checks.

B.Sc. - HEALTH PSYCHOLOGY

Health Psychology deals with the impact of psychology on the motivations, thoughts, and feelings underpinning human health-related behaviours. Therefore this degree focuses on applying knowledge of psychology to promote healthier lifestyles and improving the healthcare system.

B.Sc. - MEDICAL LAB TECHNOLOGY

This program offers practical and theoretical knowledge related to the diagnosis, treatment, and prevention of various kinds of ailments and health problems through various clinical

laboratory tests. Students learn to perform analysis of different body fluids during their course of study as well.

B.Sc. - OPTOMETRY

Optometry is a healthcare profession dealing with eye and vision care. This course shapes optometrists whose responsibilities include refraction and management of eye conditions, and the rehabilitation of conditions of the visual system.

B.Sc. - RADIOLOGY & IMAGING TECHNOLOGY

This course is designed to provide insights into how radiology and imaging technology is used for the diagnosis of various diseases and disorder in the human body.

BPT - BACHELOR OF PHYSIOTHERAPY

This course deals with the science of physical movement and channelizing it to prevent disability and diseases of movement. It prepares students for a wide range of job opportunities as consultant physiotherapist in multi-specialty hospitals, corporate physiotherapist, healthcare physiotherapy instructor in modern gymnasiums and physiotherapist in special schools for differently-abled children.

PG Programs

M.Sc. - CLINICAL RESEARCH & EXPERIMENTAL MEDICINE

This course deals with the Clinical Trial Regulations, Good Clinical Practice Guidelines, Study Designs, and Research Methodology involved in bringing a potential drug from the laboratory to the market.

M.Sc. - HEALTH INFORMATICS AND ANALYTICS

This course focuses on issues related to collecting, storing, and analyzing medical information in a digital format. Combining medical knowledge with engineering, informatics, and communication systems, health informatics develops procedures that help improve the quality and efficiency of healthcare and health reforms.

M.Sc. - HEALTH PSYCHOLOGY

This course is designed to provide a solid

grounding in all main areas of health psychology. It also focuses on how psychology can be used to help the students better understand health and health behaviour.

M.Sc. - PUBLIC HEALTH

This course creates professionals who can lead and implement change in public health across the world stage. It includes relevant theoretical and ethical concepts to encourage students to reflect critically on questions and decisions that arise in the field of public health.

MPT - MASTER OF PHYSIOTHERAPY

This is a course that deals with the study of physical therapy for joints related issues. It lays more emphasis on the techniques and methods used for physiotherapy including both modern techniques and natural ones. In Master of Physiotherapy, we offer 4 specializations, viz., Neurology, Cardiopulmonary, Sports, Orthopaedics.



SALIENT FEATURES TO SHAPE DYNAMIC HEALTHCARE PRACTITIONERS



MODERN INFRASTRUCTURE



NOTED FACULTY



CAREER-ORIENTED COACHING



BEST-IN-CLASS TEACHING METHODOLOGY



MENTOR AND MENTEE SYSTEM



INDUSTRY EXPERT-LED GUEST LECTURERS



SOFT-SKILLS TRAINING FOR COMMUNICATION



WIDE-RANGING CO-CURRICULAR ACTIVITIES



TOP-NOTCH PLACEMENTS

The school promotes comprehensive learning where qualified aspirants pursue independent inquiry, reflective learning, problem-solving, critical thinking, and teamwork in the domain of liberal arts and sciences. Its academic and research atmosphere provides a great scope to – interact, observe, practice, focus, and achieve.

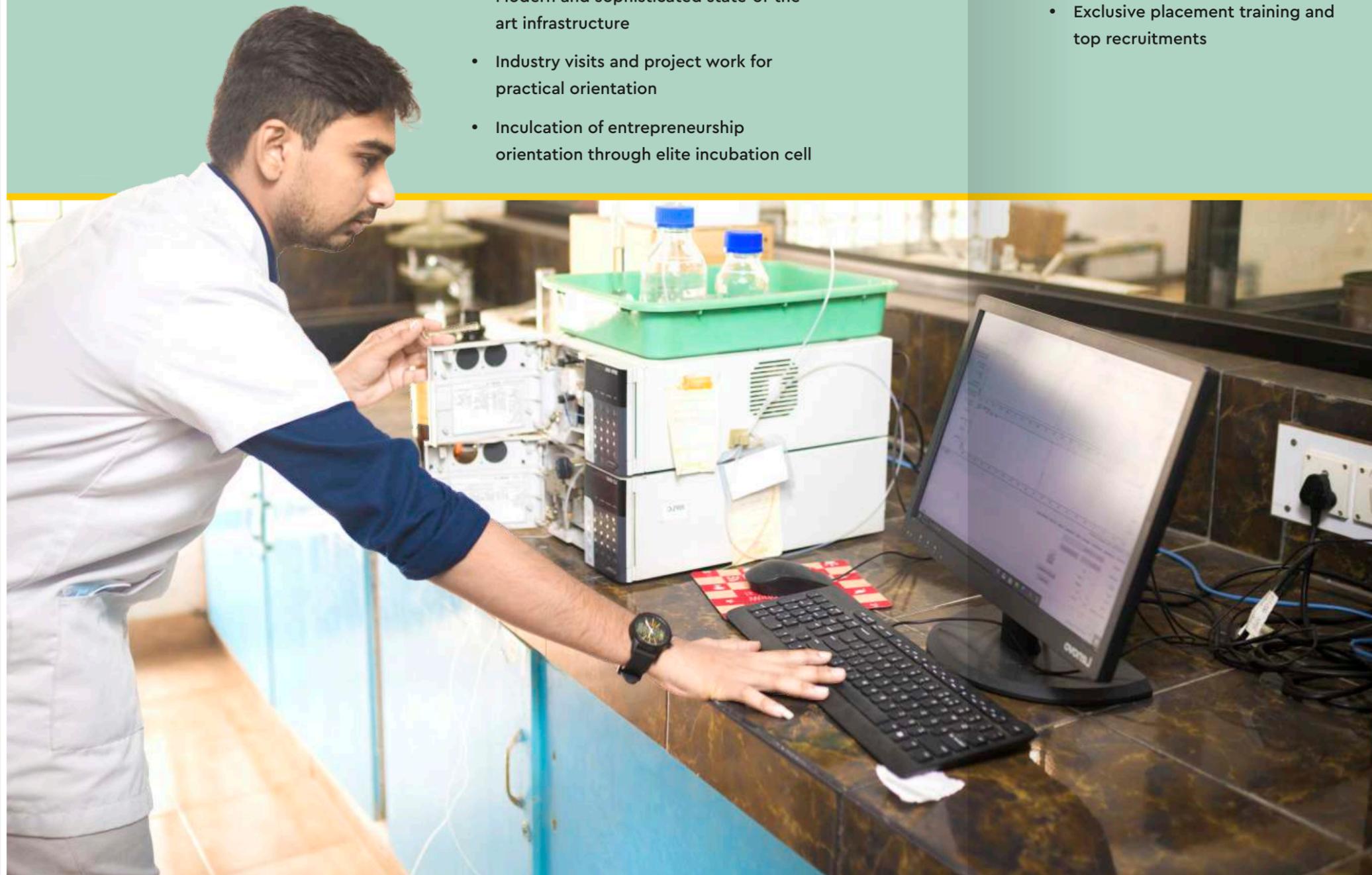


MBU

**SCHOOL OF LIBERAL ARTS
& SCIENCES**

SALIENT FEATURES

- Well qualified faculty to focus on a student-centered learning environment
- Vibrant curriculum with Choice Based Credit System (CBCS)
- Ambient environment to pursue multi-disciplinary research
- Modern and sophisticated state-of-the-art infrastructure
- Industry visits and project work for practical orientation
- Inculcation of entrepreneurship orientation through elite incubation cell
- Modern and well-stocked library with an opportunity to pursue online certifications
- Value added courses and certifications in association with APSSDC, APITA, PEARSON ME PRO, and ICT Academy
- Exclusive placement training and top recruitments



UG Programs

B.Com	Computer Applications
B.Com	General
B.Com	Banking and Finance
B.Com	Corporate Accounting and Taxation
B.Sc	Bioinformatics
B.Sc	Biotechnology
B.Sc	Computer Science
B.Sc	Data Science and Analytics
B.Sc	Electronics
B.Sc	Microbiology
B.Sc	Physical Education
B.Sc	Economics (Economics, Statistics, Mathematics)
B.Sc	Digital Economics
BA	English
BA	Psychology
BA	Sociology

PG Programs

M.Com	General
M.Com	Forensic Audit and Corporate Fraud Management
M.Sc	Digital Economics
M.Sc	Biotechnology
M.Sc	Computer Science
M.Sc	Organic Chemistry
M.Sc	Physical Education
M.Sc	Data Science and Analytics
MA	English



MBU

SCHOOL OF ART
AND DESIGN

The school is dedicated to shaping the next generation of artists by equipping them via programs that are college-preparatory, offer core theoretical know-how and an intensive artistic training through a broad range of elective courses. The available arts disciplines range from Visual Arts to Theatre Arts, Animation, Game Design and Graphic Design that are taught by professional artists who are highly noted in their respective fields of work. The school emphasizes upon academic rigour in conjunction with artistic excellence in a supportive, safe and caring environment where creativity and self-expression are highly valued.

YOUR STAGE TO THE WORLD OF ART & CULTURE

Education at the School of Performing and Fine Arts begins with the fundamentals. Throughout every young artist's academic journey, they are imparted with an artistic point of view as they learn about the creative and commercial aspects of fine arts. This in turn helps students create lasting pieces for the student portfolios.

This school thus brings forth a unique learning environment for students to explore the world around them through the lenses of fine arts and performing arts. The curriculum ensures that every learner is given an integrated exposure to a variety of fine and performing arts disciplines. Quite evidently, students applying are expected to bring along their creative interest in drama, theatre, dance, vocal, and visual arts.

PROGRAMS OFFERED

BVA	Animation and VFX
BVA	Painting, Sculpture, Photography, Print Making
BVA	Digital Arts
BPA	Performing Arts (Dance, Music, Theatre)
B.Des	Game Design



The study of Performing and Fine Arts encourage each individual to work in a creative, cooperative and collaborative manner while promoting independent thinking. Thus students at the School of Performing and Fine Arts are taught in a rather participative and creative environment placed within a firm framework of high standards in teaching and learning.



MBU

SCHOOL OF AGRICULTURE

The school offers 6 distinct undergraduate degree programs in the field of agriculture. These span across 4 years and are intended to meet the growing need of trained human resources in this wide-ranging domain. Emphasis laid upon upholding a dynamic curriculum that in-turn ensures practical experience and specialized skills in the face of the challenging and changing agriculture scenario.



Within the agricultural industry, a growing need exists for professionals with extensive knowledge and experience in the Agricultural Sciences. Students pursuing a Bachelor of Science (B.Sc.) degree in Agriculture study the dynamic aspects of the food and fibre industry and specialize in two agricultural areas.

Furthermore, those who major in Agricultural Science have the opportunities to develop skills necessary to work independently or as part of a team by communicating effectively, solving problems and understanding basic business concepts. They also succeed as teachers, extension agents or leaders in the agricultural industry.

A COHORT OF PROGRAMS FOR A FLOURISHING FUTURE

The 6 undergraduate programs offered by the School of Agriculture are distinct and unique in their own ways. These are -

- **B.Sc. (Hons) – Agriculture**
- **B.F.Sc. – Bachelor of Fisheries Science**
- **B.Sc. (Hons) – Forestry**
- **B.Sc. (Hons) – Food Science & Technology**
- **B.Sc. (Hons) – Horticulture**
- **B.Sc. (Hons) – Sericulture**
- **M.Sc - Smart Agriculture**

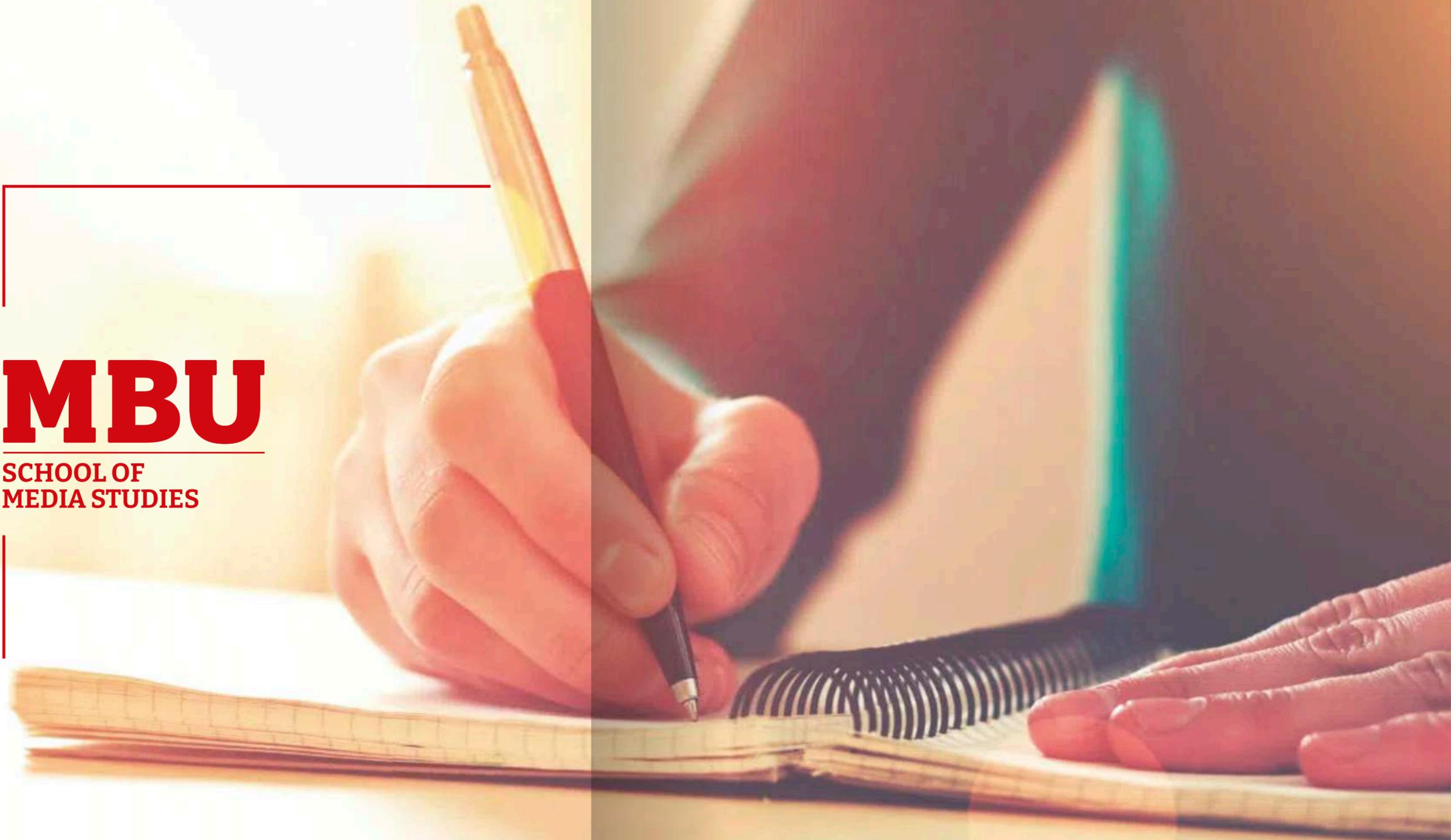
The leadership component is matchless in each of the programs. Students are provided the scope to develop essential competencies and theoretical understandings of the subject such that they can comprehend basic business concepts and solve problems at ease. Upon graduating, they are poised to work in agricultural organizations and advance into headship positions.

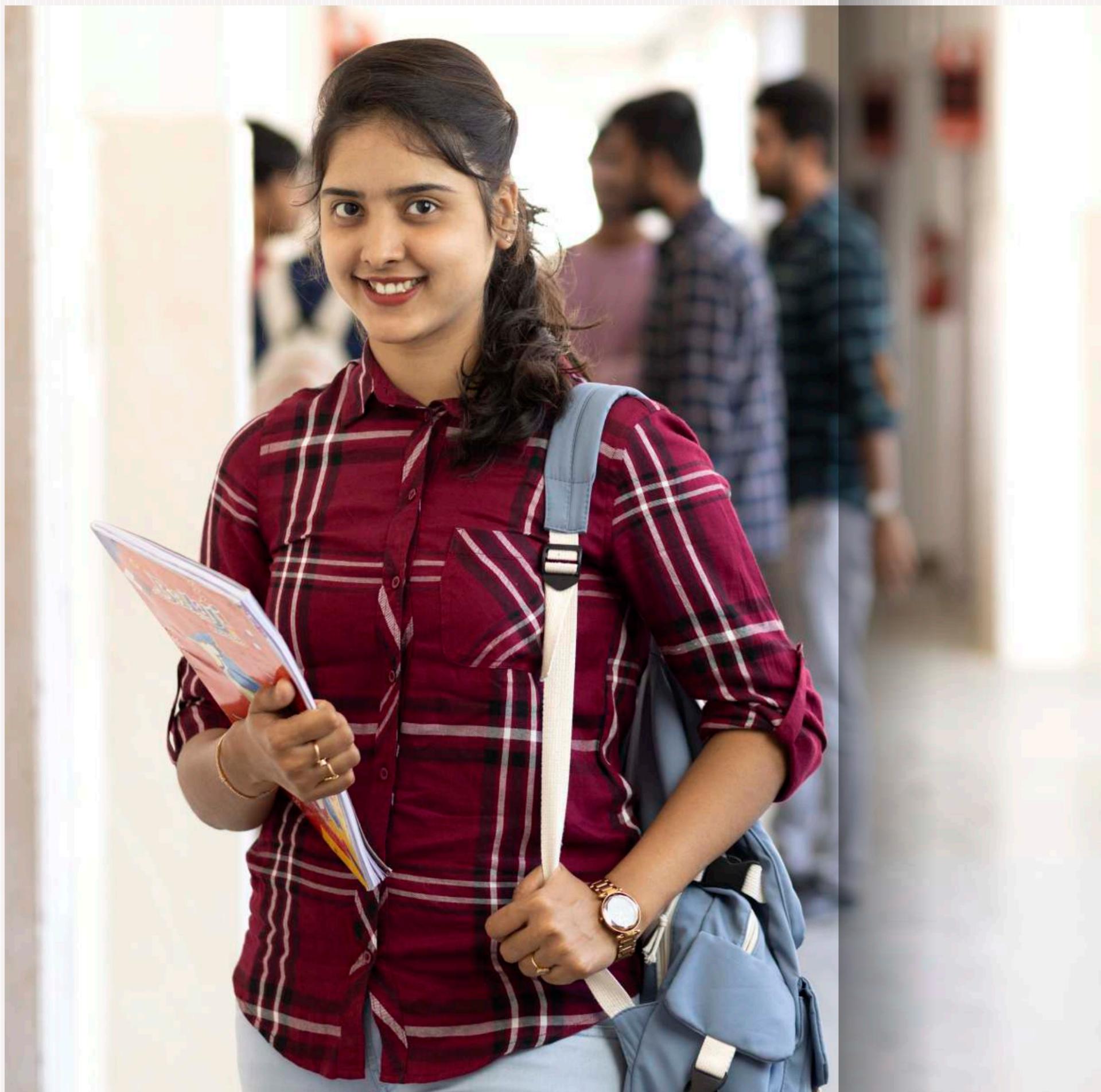




MBU

SCHOOL OF
MEDIA STUDIES





The school offers a vigorous training in the field of media studies and journalism to help bring forth this widely popular field's future leaders and trailblazers. Rooted in the strong journalistic ethics and excellence, here it is all about leading the change by helping students be at the cutting-edge of journalistic innovations.

B.A. - COURSES OFFERED

BA	Journalism and Mass Communication
BA	Journalism and Media Studies
B.Sc	Visual Communication

B.A. - COURSES OFFERED

M.Sc	Visual Communication
MA	JMC - Advertising PR and Corporate Communication
MA	JMC - Digital Media and Multimedia Communication



MBU
FILM ACADEMY

A dream institute established by one of India's finest actors and film personalities – Mr. Mohan Babu, the Mohan Babu Film Academy is a world of films on its own. Besides being a Padma Shri Awardee and Member of Parliament, this gifted persona's passion and active involvement in films, and an aspiration to help budding filmmakers & artists, has led to the rising of this one-of-a-kind film academy.

The Academy offers an array of relevant programs at Diploma and Undergraduate levels. These are curated to not only train students in their chosen field of specialization but also shape talented artists who are ready to transform the cinematic world with their creativity and skills.

BA	Film Making
	Sound Engineering
	Direction
	Cinematography
Photography	
B.Des	Costume and Fashion Design



FILM MAKING

Beyond the theory and history of cinema, the Academy focuses on hands-on experience gained through unique exposures. This is brought about by assisting in direction works, shooting their own films and serving as integral crew members on other students' films. In their numerous projects, students take on roles such as director, cinematographer, writer, editor and experience first-hand what it's like to be a part of a film production. This hands-on experience in writing, directing, shooting, and editing is a large part of what makes the Mohan Babu Film Academy the best film school for so many students.

ACTING

Designed for actors with all levels of experience, the Academy provides actors with intensive training in screen acting, modern on-camera acting techniques and supporting acting classes. Here, emphasis is laid on providing practical experience to students such that they can both develop their craft as actors and excel at acting in front of the camera. The instructors too are professional, working actors, writers, directors, and producers—veterans of independent film, and television—who personally focus on every child while teaching rigorous discipline necessary for acting for the camera.

SCREENWRITING

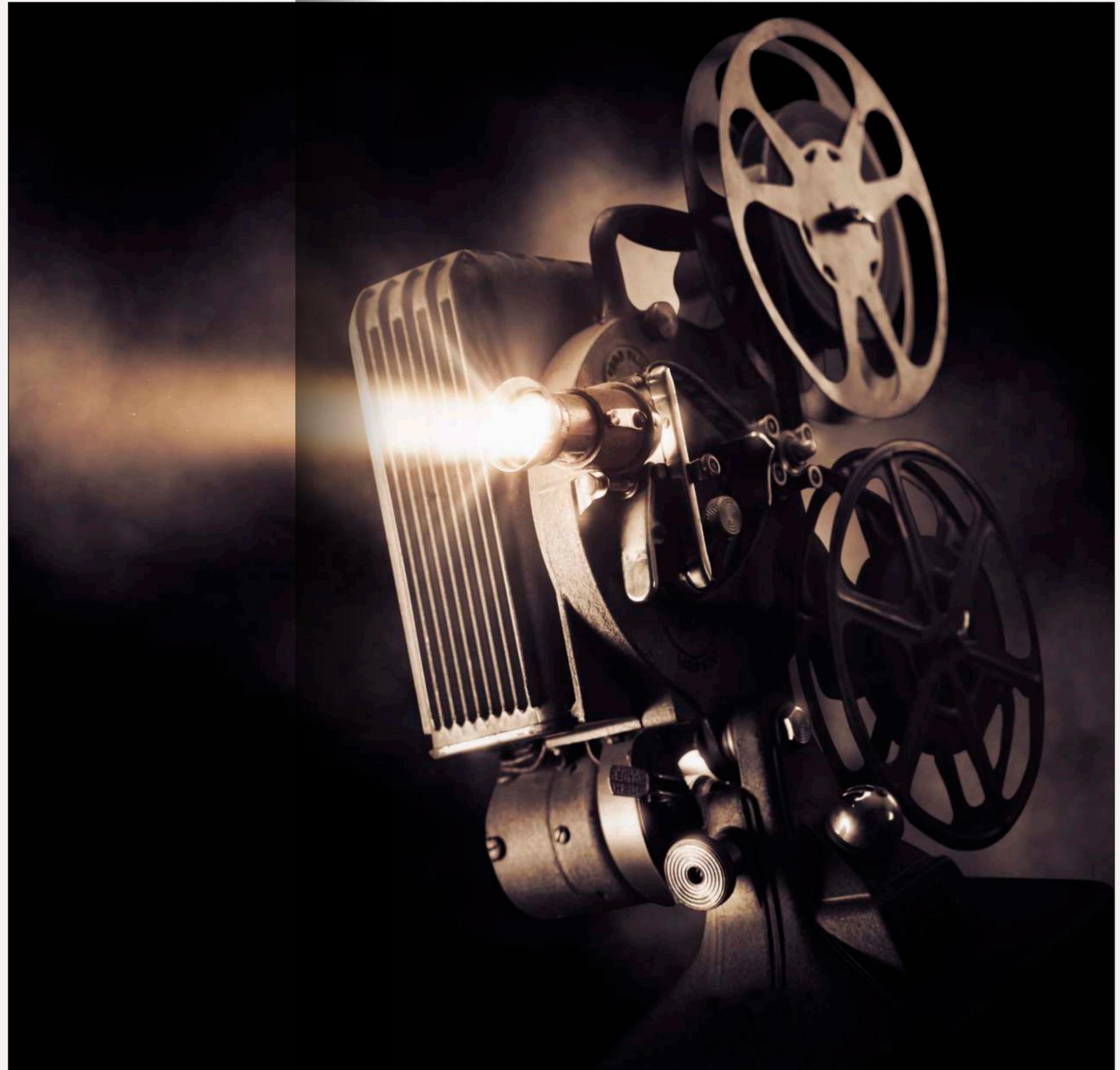
Every great film project – whether it's a movie, television episode, or webcast – starts with a good script. A well-written script provides the emotional core and narrative structure that allow the production to shine. It's often said that you can make a bad movie with a good screenplay, but you can't make a good movie with a bad screenplay. At the Academy, this idea is taken to the heart. From the very first day, students will be behind the keyboard, learning to transform their ideas into structured scripts.

CINEMATOGRAPHY

The Academy is dedicated to educating new and aspiring cinematographers. Here students learn the academic and creative skills a director of photography uses to create the unique visual language of a film, television show, or web series. Throughout their time at the Academy, students will consistently work on their classmates' productions with different directors. Through repetition and increasingly challenging projects, this hands-on and practical experience builds their creative and technical skills.

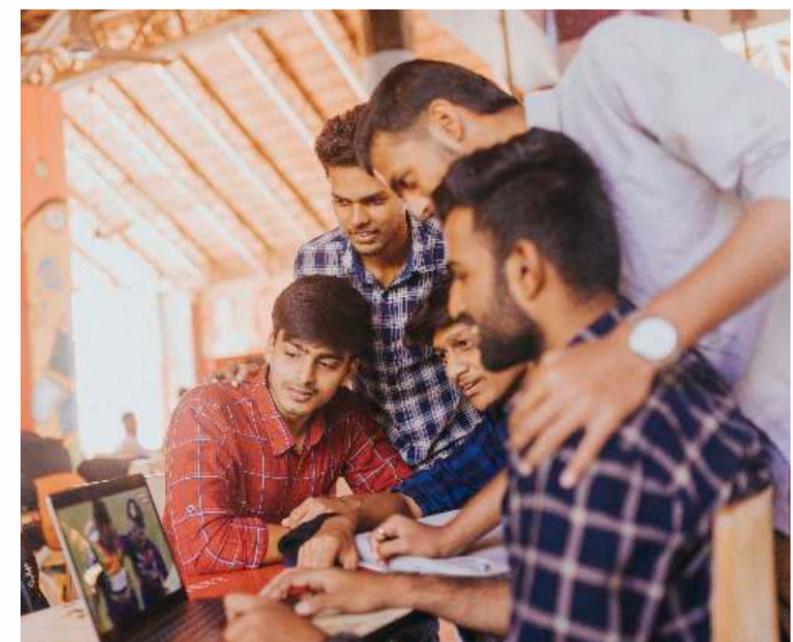
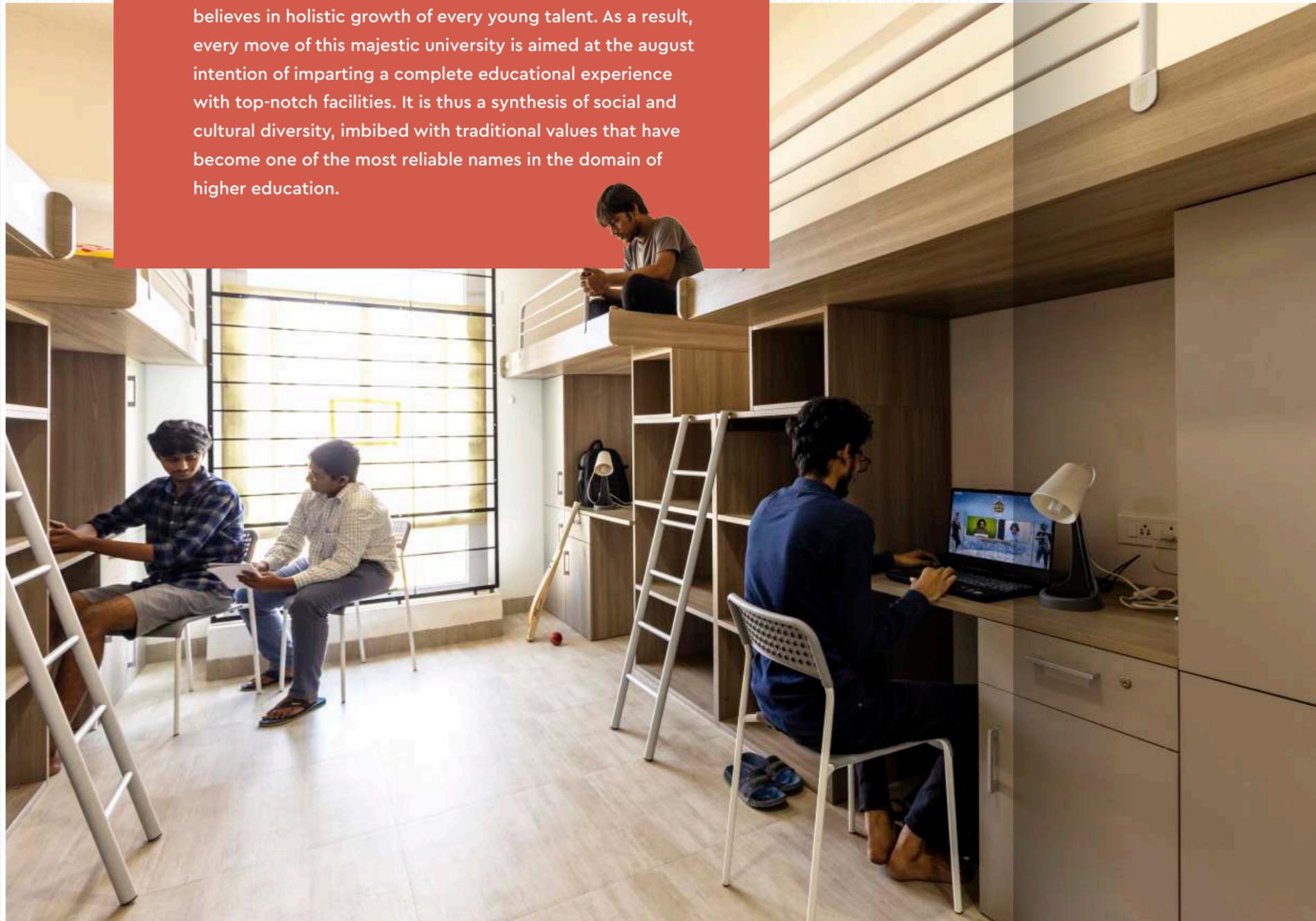
PHOTOGRAPHY

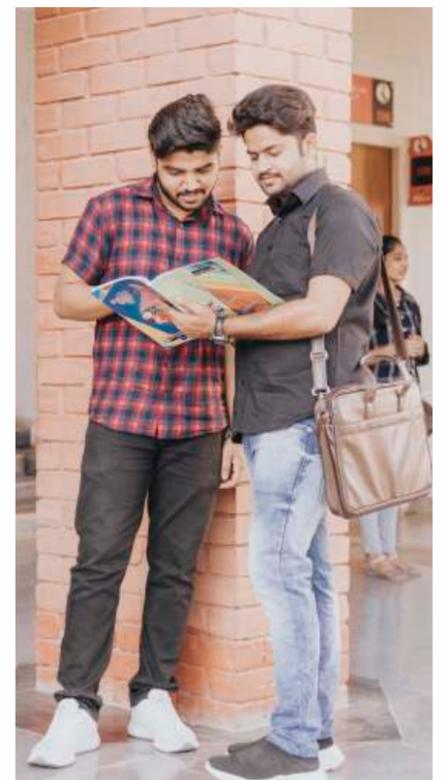
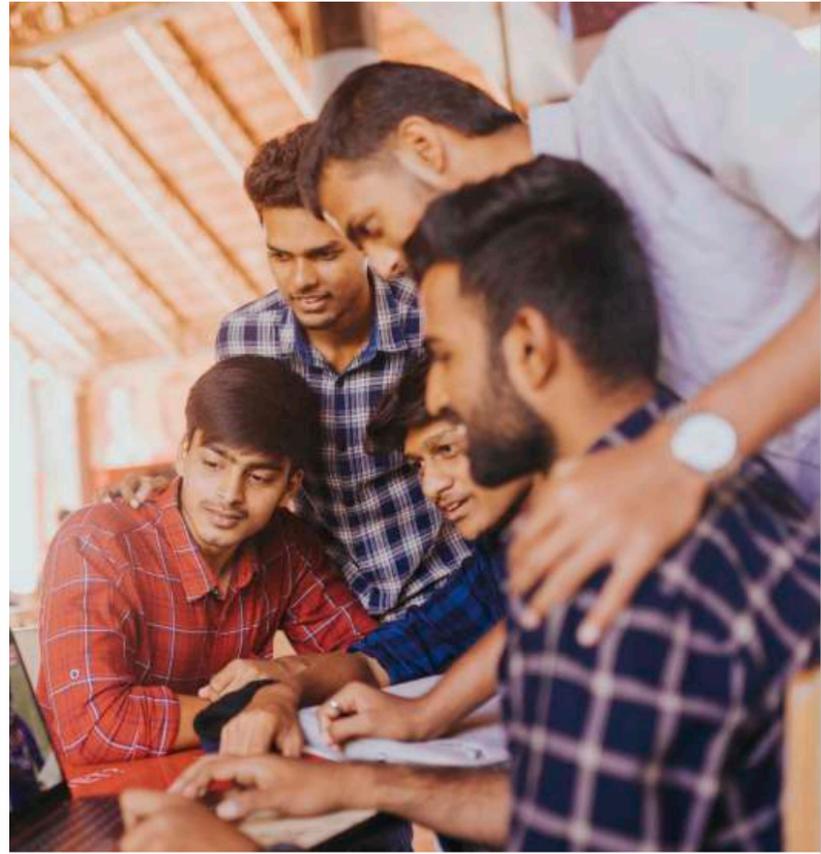
The Academy's Photography program upholds a passionate focus on not only the practical elements of photography, but also the technical and theoretical practices of the craft. It lets students make the best use of a remarkable opportunity to study photography under award-winning, professional photographers who remain active in many genres of photography, from fine arts to fashion, commercial work to photojournalism.



LIVE AND LEARN AT A VIBRANT CAMPUS

Apart from best-in-class education in every field, MBU firmly believes in holistic growth of every young talent. As a result, every move of this majestic university is aimed at the august intention of imparting a complete educational experience with top-notch facilities. It is thus a synthesis of social and cultural diversity, imbued with traditional values that have become one of the most reliable names in the domain of higher education.





MOHANA MANTRA A DAZZLING PLATFORM FOR EVERY TALENT

Mohana Mantra was initiated with the noble aim of bringing out the creativity and innovation in students at its fullest. Because at the very heart of education; it is all about unity in diversity that brings together students from every corner of the country on a pro-active platform.

It is a national level techno-cultural

festival launched with the idea of bringing out the inherent abilities of young technocrats and upcoming entrepreneurs through various technical events, cultural extravaganza and lively contests.

Over 30,000 students from more than 50 universities attend the fest at MBU every year for an unforgettable experience spanning across 3 days.

TECHNOHOLIC EVENTS INCLUDE



PAPER
PRESENTATION



ROBOTICS



CIRCUITRIX



CODE-A-THON



CONSTRUCTO,
POSTER
PRESENTATION



MECHANICA



EXPO-CROSS



TECHNICAL
QUIZ

An array of custom-built Technical workshops like Android App Development, Machine Learning, Internet of Things, Ethical Hacking, Swarm Robotics, Solar and Smart Energy, IC Engines, CNC Machine using Arduino, Bridge Design and BIM are also organized for young technology enthusiasts.

Mohana Mantra, apart from being a techno-cultural fest, is also a symbol of integrity, affinity and camaraderie as students from different domains come together, every year, to organize this spectacular gala, marking the beginning of a long-lasting camaraderie.

With its popularity escalating among students all over the nation, Mohana Mantra

is fast turning into a dynamic fusion of culture and technology and is an exemplary platform for building brand awareness and lead generation.

The cultural events of Kalakshetra play a key role in amplifying the entertainment factor of Mohana Mantra, as various competitions in connection to Dance (Beats n Steps), Music (MM Idol, Battle of Bands), Theatre Arts (Short Films), and Literary (Debate, Youth Parliament) were held.

With engaging events like Treasure Hunt, Body Zorbing, Paint Ball, Water ball, Film Making contest, Ramp Walk and Horror House event, the fest is nothing less than spectacular!



DEPARTMENT OF PHYSICAL EDUCATION – ALL GAME FOR COMPLETE DEVELOPMENT



MBU places high value on students participating in a variety of sports and its significance in today's fast-paced world – with respect to the development of an individual's personality, health, and fitness. Thus, the Department of Physical Education has state-of-the-art sports facilities, including a fully-equipped gym and fitness area.

Intramural events are organized regularly and students are trained to partake in intercollegiate, inter-zonal, and inter-university championships and athletic meets. The teaching-learning process is mainly focused on how to perform exercises, role of exercise, and acquisition of skills in a game as well as how to approach a competition.

The primary objective is to inculcate sports consciousness, encourage skill development, provide recreation and promote values of integrity among students, faculty and staff alike.



FACILITIES THAT MAKE THIS UNIVERSE UNMATCHABLE



CENTRAL LIBRARY

It is the biggest treasure of MBU. Besides serving the prime objective of supporting academics and research programs of the institute with physical and online resources, it is spread across 3 centralized Air Conditioned floors. It has Wi-Fi and has the reading capacity of 600 readers at a time.

NATIONAL SERVICE SCHEME (NSS)

It provides a prospect to the students to participate in various government-led community service activities. The solitary aim of the NSS is to endow hands-on experience to young students for becoming accomplished social leaders, efficient administrators, and people who understand human nature.

NATIONAL CADETS CORPS (NCC)

As the youth wing of the Indian Armed Forces, it is open to MBU students voluntarily as a Tri-Services Organization – comprising the Army, the Navy, and the Air force. Cadets are provided basic military training in small arms and drills.

CAMPUS RADIO

It is an innovative networking platform of MBU where a futuristic podcasting station encourages students to exhibit their latent abilities and creative talents. The Campus Radio's unceasing activities function with the support of various teams of technical and creative personnel.

READERS CLUB

This is a dedicated platform for book lovers that aim at academic excellence enriched by the reading habits of students. It intends to inculcate book reading habits and imbibe the pleasure and benefits of extra reading among students and faculty.

ARMY GREEN (A SOCIAL SERVICE CELL)

This social service cell emphasizes upon social conscience to balance the economy and the eco-system one lives within. It has been organizing medical camps, environmental awareness & protection programs on primary health care, hygienic environment, clean drinking water, to name a few.

ART & LITERARY CLUB

This club brings together all art and literature enthusiasts of MBU by regularly organizing a rich and diverse array of literary activities such as debates, declamations, group discussions, poetry writing and recitation, short story writing, quiz contests and interactive/lecture sessions.



PLACEMENTS THAT REDEFINE GROWTH & SUCCESS

Over the years, MBU's placements are not only testimony to an eclectic growth of students across varied sectors but these are also constantly evolving.

BATCH OF 2022 - LEADING WITHOUT A PAUSE

2200+ placement offers  were received by students of SVEC which is one of the highest placement selections in both Telugu states from a Private Engineering College.

Highest Package 60 LPA (Google) 
More than 300 students  received package above 6 LPA.

Average Package 5.8 LPA 
 MoUs with Salesforce Academy, Amazon AWS Academy, Redhat Academy, BluePrism Academy, CISCO Networking Academy, PaloAlto CyberSecurity Academy etc., to offer Certification Programs on Latest Technologies.

95% of eligible students placed with leading organizations.

The highest number of students from batch of 2022 have also been certified by Infosys in INFYQT Python certification examination amongst all private engineering colleges.

RECRUITED BY THE TOP-NOTCH NAMES

MBU graduates are not only trained with the best of academia but are also recruited by top names in the industry. Most of the employers are leaders in their respective domain and are game to welcome sought-after MBU graduates to their organizations.



MBU-CREATES Program (Campus Recruitment and Talent Enablement Strategic Program)

MERIT SEATS AND FEES FOR THE PROGRAMS IN MBU (2022-23)

SCHOOL OF ENGINEERING AND TECHNOLOGY

B.Tech	DURATION (Yr.)	MERIT FEES (Yr.)
Civil Engineering	4	100000
Civil Engineering with Specialization in GeoTechnical and Transportation Engineering	4	100000
Civil Engineering with Specialization in Structural Engineering	4	100000
Computer Science and Engineering (Artificial Intelligence and Machine Learning)	4	190000
Computer Science and Engineering (Cyber Security)	4	190000
Computer Science and Engineering (Data Science)	4	190000
Computer Science and Engineering	4	190000
Computer Science and Engineering with Specialization in Cloud Computing	4	190000
Computer Science and Engineering with Specialization in Full Stack Development	4	190000
Computer Science and Engineering with Specialization in DevOps	4	190000
Computer Science and Engineering with Specialization in Block Chain Technologies	4	190000
Computer Science and Information Technology	4	190000
Electrical and Electronics Engineering	4	110000
Electrical and Electronics Engineering with Specialization in High Voltage Engineering and Power Systems	4	110000
Electrical and Electronics Engineering with Specialization in Automotive Electronics	4	110000
Electronics and Communication Engineering	4	150000
Electronics and Communication Engineering with Specialization in Embedded Systems and IOT	4	150000
Electronics and Instrumentation Engineering	4	100000
Electronics and Instrumentation Engineering with Specialization in Biomedical Engineering	4	100000
Mechanical Engineering	4	110000
Mechanical Engineering with Specialization in Smart Manufacturing	4	110000
Mechanical Engineering with Specialization in Robotics and Automation	4	110000

M.Tech	DURATION (Yr.)	MERIT FEES (Yr.)
Computer Science and Engineering	2	75000
Computer Science and Engineering (Artificial Intelligence and Data Science)	2	75000
Computer Science and Engineering (Cyber Security)	2	75000
Construction Technology and Management	2	75000
Electrical Power Systems	2	75000
Machine Design	2	75000
VLSI and Embedded System Design	2	75000

BCA	DURATION (Yr.)	MERIT FEES (Yr.)
Bachelor of Computer Applications	3	60000
BCA with Specialization in Augmented Reality and Virtual Reality	3	60000
BCA with Specialization in Game and Graphic Design	3	60000

MCA	DURATION (Yr.)	MERIT FEES (Yr.)
Master of Computer Applications	2	100000
MCA with Specialization in Full Stack Development	2	100000

SCHOOL OF LIBERAL ARTS AND SCIENCES

B.Com	DURATION (Yr.)	MERIT FEES (Yr.)
Computer Applications	3	60000
General	3	50000
Banking and Finance	3	50000
Corporate Accounting and Taxation	3	50000

B.Sc	DURATION (Yr.)	MERIT FEES (Yr.)
Bioinformatics	3	50000
Biotechnology	3	50000
Computer Science	3	50000
Data Science and Analytics	3	60000
Electronics	3	50000
Microbiology	3	50000
Physical Education	3	50000
Economics (Economics, Statistics, Mathematics)	3	50000
Digital Economics	3	50000

BA	DURATION (Yr.)	MERIT FEES (Yr.)
English	3	50000
Psychology	3	50000
Sociology	3	50000

M.Com	DURATION (Yr.)	MERIT FEES (Yr.)
General	2	50000
Forensic Audit and Corporate Fraud Management	2	50000

M.Sc	DURATION (Yr.)	MERIT FEES (Yr.)
Digital Economics	2	50000
Biotechnology	2	50000
Computer Science	2	50000
Organic Chemistry	2	50000
Physical Education	2	50000
Data Science and Analytics	2	50000

MA	DURATION (Yr.)	MERIT FEES (Yr.)
English	2	50000

SCHOOL OF MANAGEMENT

BBA	DURATION (Yr.)	MERIT FEES (Yr.)
BBA E-Commerce and Supply Chain Management	3	75000
BBA FinTech	3	75000
BBA Digital Marketing	3	75000
Business Analytics	3	75000
General	3	75000

BHMCT	DURATION (Yr.)	MERIT FEES (Yr.)
Hospitality and Catering Management	4	90000

MBA	DURATION (Yr.)	MERIT FEES (Yr.)
Business Analytics	2	110000
International Business	2	110000
Logistics and Supply Chain Management	2	110000
Digital Transformation 4.0	2	110000
Marketing/HR/Finance	2	110000

SCHOOL OF PHARMACY

B.Pharmacy	DURATION (Yr.)	MERIT FEES (Yr.)
B.Pharmacy	4	100000

M.Pharmacy	DURATION (Yr.)	MERIT FEES (Yr.)
Pharmaceutical Analysis	2	100000
Pharmaceutics	2	100000

Pharm.D	DURATION (Yr.)	MERIT FEES (Yr.)
Pharm.D	6	160000

Pharm.D(PB)	DURATION (Yr.)	MERIT FEES (Yr.)
Pharm.D(Post Baccalaureate)	3	160000

SCHOOL OF MEDIA STUDIES

BBA	DURATION (Yr.)	MERIT FEES (Yr.)
Journalism and Mass Communication	3	60000
Journalism and Media Studies	3	60000

B.Sc	DURATION (Yr.)	MERIT FEES (Yr.)
Visual Communication	3	75000

M.Sc	DURATION (Yr.)	MERIT FEES (Yr.)
Visual Communication	2	100000

MA	DURATION (Yr.)	MERIT FEES (Yr.)
JMC - Advertising PR and Corporate Communication	2	100000
JMC - Digital Media and Multimedia Communication	2	100000

FILM ACADEMY

BA	DURATION (Yr.)	MERIT FEES (Yr.)
Film Making	3	100000
Direction	3	100000
Cinematography	3	100000
Photography	3	100000
Sound Engineering	3	100000

B.Des	DURATION (Yr.)	MERIT FEES (Yr.)
Costume and Fashion Design	3	100000

SCHOOL OF ART AND DESIGN

BVA	DURATION (Yr.)	MERIT FEES (Yr.)
Animation and VFX	3	80000
Painting, Sculpture, Photography, Print Making	3	80000
Digital Arts	3	80000

BPA	DURATION (Yr.)	MERIT FEES (Yr.)
Performing Arts (Dance, Music, Theatre)	3	80000

B.Des	DURATION (Yr.)	MERIT FEES (Yr.)
Game Design	3	80000

SCHOOL OF PARAMEDICAL AND HEALTH SCIENCES

B.Sc

Digital Forensics
 Anaesthesia and Operation Theatre Technology
 Cardio Vascular Technology
 Clinical Nutrition, Dietetics and Food Science
 Dental Technology
 Dialysis Technology
 Emergency Medicine and Critical Care Technology
 Medical Bio-Technology
 Respiratory Therapy
 Health Psychology
 Medical Lab Technology
 Optometry
 Radiology and Imaging Technology

DURATION (Yr.)	MERIT FEES (Yr.)
3	100000
4	100000
4	125000
4	100000
4	100000
4	100000
4	130000
4	125000
4	100000
4	100000
4	100000

BPT

Bachelor of Physiotherapy

DURATION (Yr.)	MERIT FEES (Yr.)
4	100000

M.Sc

Clinical Research and Experimental Medicine
 Health Informatics and Analytics
 Health Psychology
 Public Health

DURATION (Yr.)	MERIT FEES (Yr.)
2	120000
2	120000
2	90000
2	100000

MPT

Masters In Physiotherapy (MPT)- Neurology
 Masters In Physiotherapy (MPT)- Cardio Pulmonary
 Masters In Physiotherapy (MPT)- Sports
 Masters In Physiotherapy (MPT)- Orthopaedics

DURATION (Yr.)	MERIT FEES (Yr.)
2	120000
2	120000
2	120000
2	120000

SCHOOL OF AGRICULTURE

B.Sc(Hons)

Agriculture
 Food Science and Technology
 Forestry
 Horticulture
 Sericulture

DURATION (Yr.)	MERIT FEES (Yr.)
4	200000
4	120000
4	80000
4	150000
4	150000

B.F.Sc

Fisheries Science

DURATION (Yr.)	MERIT FEES (Yr.)
4	120000

M.Sc

Smart Agriculture

DURATION (Yr.)	MERIT FEES (Yr.)
2	150000

